

Five different sponsor packages for
Task Force ZERO
Offshore Safety Conference 2017



Welcome

We have designed five different sponsor packages to offer your company a variety of options for an active participation in the 11th Task Force ZERO, which is among the biggest safety conferences in Northern Europe.

It is our clear goal to provide visible marketing of your company, and as a sponsor you will be able to draw from a broad range of benefits that will give your company optimal visibility and profiling before, during and after the conference.

Whether you are looking for a co-host status (Diamond package) or merely your name on the program, we have got it.

Therefore, the final content of the sponsorship depends on your company's individual wishes and needs. Hence, you are most welcome to contact us about any inquiries.

P. 5-6	Diamond package DKK 450,000
P. 7-8	Platinum package DKK 160,000
P. 9	Gold package DKK 85,000
P. 10	Silver package DKK 55,000
P. 11	Bronze package DKK 30,000

(All prices excluding VAT)



New possibilities for the
2017 edition of our **Task
Force ZERO**



New possibilities for sponsoring future Task Force **ZERO** conferences

- This year we open up for long term sponsorships. This will enable you to lock in your sponsorship for several years ensuring a fixed price in a conference that keeps getting better.
- The long term sponsorship will enable you to even better show your long term commitment to safety. It will help ensure the foundation of the Task Force Zero safety conference, and minimize transaction cost. Be a stable part of securing the long term goals of the Task Force Zero conference.
- By securing your cooperation with the Task Force Zero Conference for several years, you will help bring safety to the next level.

We look forward to host the coming Task Force **ZERO** conferences, and hope you, in the years to come, that you will be a part of one of the biggest safety conferences in Northern Europe.

Make a statement, and help us put safety on the agenda. Help us make Task Force **ZERO** even bigger and better!



Diamond

(limited to one company only)

TASK
FORCE
ZERO

Diamond package
DKK 450,000

- **Hosting & Participation**

The Diamond package grants your company a co-host status, which can be used in all marketing material. Your role as co-host further grants you:

- Membership to the TFZ program committee
- Co-host status of the conference
- Extended exhibition option in the foyer at agreed position
- Opportunity to host VIP event in connection to lunch
- Short meetings scheduled with participants through OGDs event app
- 6 seats at the speakers table
- Host a competition through our event app
- Create 1 poll in the event app
- Send 1 text message via our system to notify attendees about an event hosted by your company at the conference



Neck straps are worn by approx. 350 participants and speakers.

- **Logo representation (next to OGD logo) on ...**

- The front page on official invitations
- HSE Roll-up at entrance to conference hall (provided by the company)
- All official conference advertisements
- Neck strap with company logo
- Information boards during the conference
- Conference website / app



Diamond continued ... (limited to one company only)

TASK
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ZERO

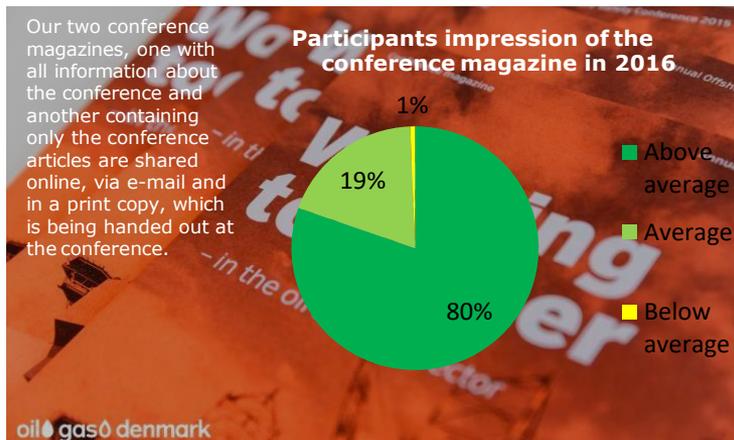
Diamond package
DKK 450,000

- **Advertising**

- Double page advertisement in the official program
- Opportunity to use the TFZ logo and role as co-host in all company campaigns in 2017

- **Hospitality**

- 30 participant tickets
- Issuing of invitations to the company's own guest list
- Two sponsor tickets for the icebreaker dinner for introductory speakers and organizers.
(Note! The dinner will be held on April 18)



Platinum



Platinum package
DKK 160,000

- **Hosting & Participation**
 - Hosting either conference lunch or breakfast
 - Extended exhibition option in foyer at agreed position
 - Short meetings scheduled with participants through OGD's event app
 - One sponsor ticket for the ice breaker dinner for introductory speakers and organizers. The dinner will be held the day prior to the conference
 - Reserved table at conference hall in prime location with the possibility to invite guests and speakers to join your table
 - Create 1 poll in the event app
 - Send 1 text message via our system to notify attendees about an event hosted by your company at the conference
- **Logo representation on ...**
 - Official invitations
 - HSE Roll-up at entrance to conference hall (provided by the company)
 - Information boards during the conference
 - Conference website

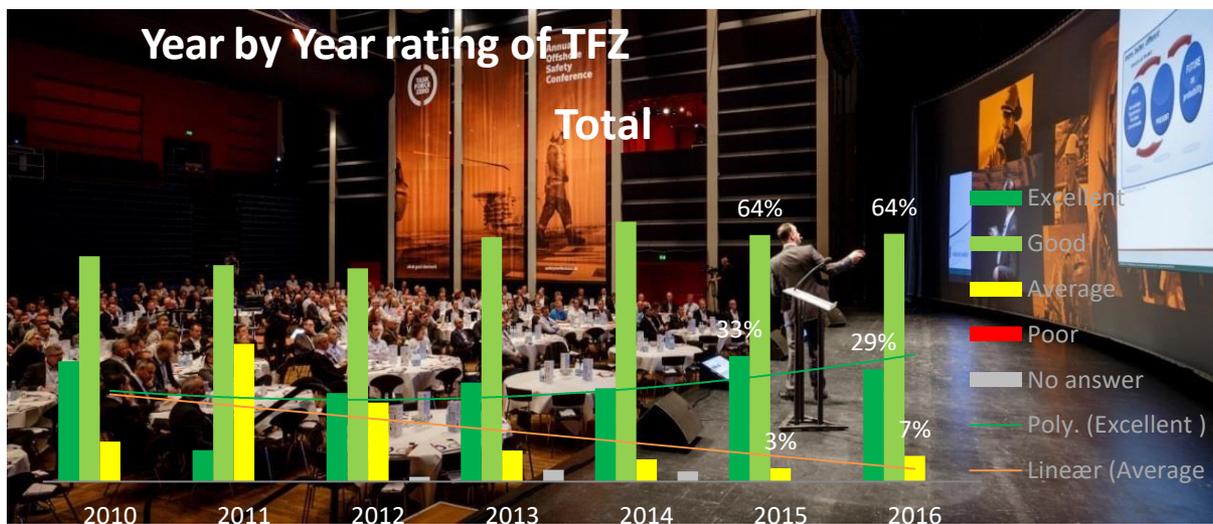


Platinum

TASK
FORCE
ZERO

Platinum package
DKK 160,000

- **Advertising**
 - Full-page advertisement in the official program
 - Opportunity to use the TFZ logo in all company campaigns 2017
- **Hospitality**
 - 6 sponsor tickets for the TFZ conference
 - Issuing of invitations to the company's own guest list
 - Two sponsor tickets for the icebreaker dinner for introductory speakers and organizers. (note! The dinner will be held on April 18)



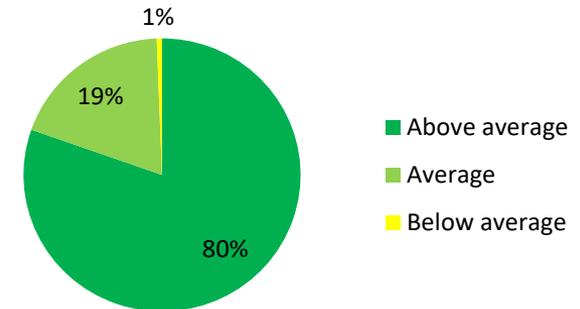
Gold



Gold package
DKK 85,000

- **Hosting & Participation**
 - Exhibition option in foyer at agreed position
 - Short meetings scheduled with participants through OGD's event app
- **Logo representation on ...**
 - Official invitations
 - HSE Roll-up at entrance to conference hall (provided by the company)
 - Information boards during the conference
 - Conference website
- **Advertising**
 - Half page company profile in the official program
 - Permission to use the Task Force **ZERO** logo in all company campaigns in 2017
- **Hospitality**
 - 3 sponsor tickets for Oil Gas Denmark's Task Force **ZERO** safety conference
 - Issuing of invitations to the company's own guest list.

The 2016 exhibition was



Silver



Silver package
DKK 55,000

- **Hosting & Participation**
 - Exhibition option in foyer at agreed position
- **Logo representation on ...**
 - Official invitations
 - HSE Roll-up at entrance to conference hall (provided by the company)
 - Information boards during the conference
 - Conference website
- **Advertising**
 - ¼ page company profile in the official conference newspaper
 - Permission to use the Task Force ZERO logo in all company campaigns in 2017
- **Hospitality**
 - 1 sponsor ticket for Task Force ZERO Safety Conference

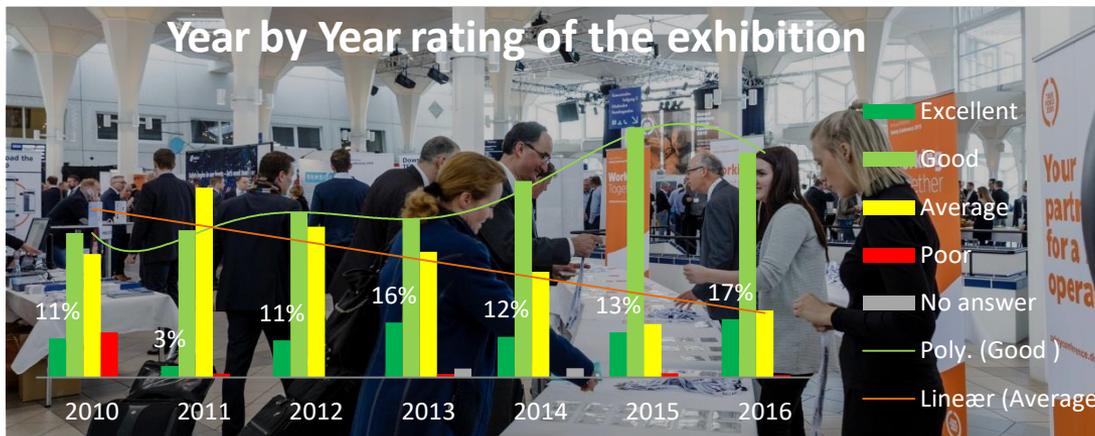


Bronze

TASK
FORCE
ZERO

Bronze package
DKK 30,000

- **Hosting & Participation**
 - Exhibition option in foyer at agreed position
- **Logo representation on ...**
 - HSE Roll-up at entrance to conference hall (provided by the company)
 - Information boards during the conference
 - Conference website
- **Advertising**
 - Logo add in the official program
 - Permission to use the TFZ logo in all company campaigns in 2017
- **Hospitality**
 - No free tickets included



More information

- All features can be added separately, hence, if there are any features you would like your buy into your sponsor package, please contact our Head of Secretariat – Esben Mortensen.

For further information please contact:

Head of Secretariat
Mr. Esben Mortensen
Phone: (+45) 29 49 45 75
E-mail: esben.mortensen@oilgasdenmark.dk

Oil Gas Denmark
Knabostræde 30 1st floor, 1210
Copenhagen K
Phone: (+45) 38 41 18 80
E-mail: info@oilgasdenmark.dk



Thank **you!**

