

Sponsorships for **Task Force**
ZERO Offshore Safety
Conference 2017



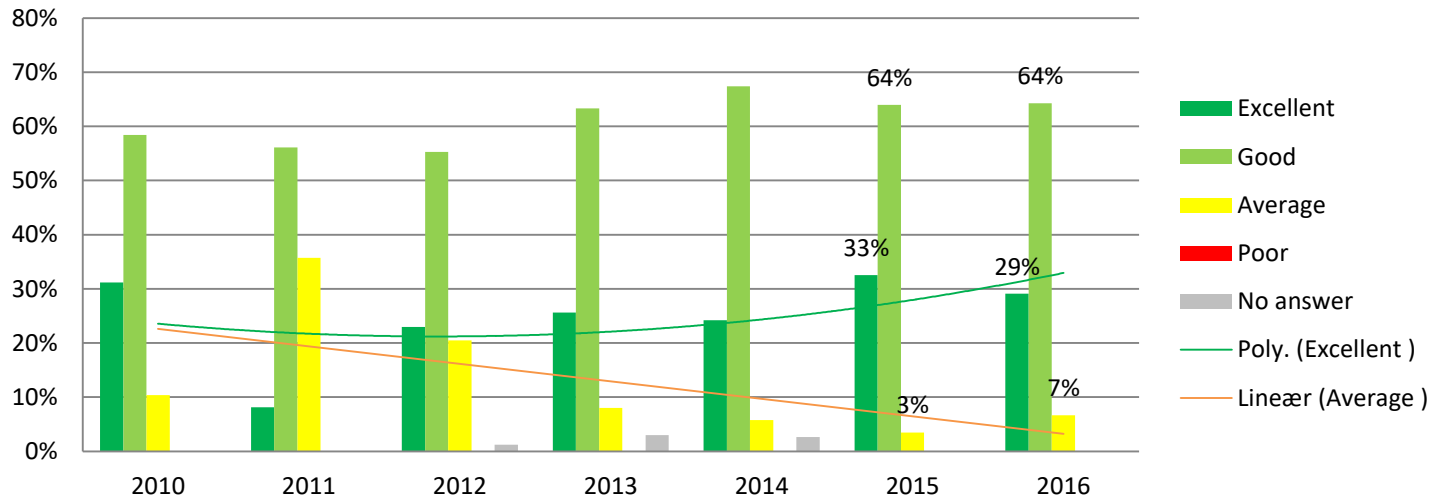
Sponsor the largest safety event in Denmark

Oil Gas Denmark is pleased to invite your company to sponsor the 11th Task Force ZERO Offshore Safety Conference in Esbjerg.

Over the past decade, Task Force ZERO has grown to become the largest and most attractive safety conference in Denmark, and one of the largest in Northern Europe.

With an ambition to become the most recognized safety conference and to continue delivering quality content for the industry, we rely on your kind contribution.

Task Force ZERO rated by participants (2010-2016)



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Your contribution will ...

- help gather the world's most competent and knowledgeable experts in personal and process safety.
- contribute to supporting Esbjerg and Oil Gas Denmark as the natural hub of offshore safety now and in the future.
- strengthen the visibility of your company at the Offshore Safety Conference 2017.
- demonstrate how your company contributes to improve safety in the oil and gas industry.
- help continue the tradition of gathering and sharing knowledge about safety in the Danish oil and gas sector.
- allow you to demonstrate that your company actively supports safe, sound and profitable work at Danish offshore installations.

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Sponsor Packages


We have designed the packages to offer your company a broad selection of options for active participation in the 11th Task Force ZERO Offshore Safety Conference. We commit to providing visible marketing of your company.

As a sponsor, you will be able to enjoy a broad range of benefits that will put your company in the spotlight before, during and after the conference.

For a detailed description of the different levels of sponsorship packages please visit our webpage:

www.oilgasdenmark.dk/tfzsponsor

We aim to please, and therefore the final content of the sponsorship will be tailored to your company's individual wishes and needs.

	Diamond sponsor DKK 450,000
	Platinum sponsor DKK 160,000
	Gold sponsor DKK 85,000
	Silver sponsor DKK 55,000
	Bronze sponsor DKK 30,000

(All prices excluding VAT)

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Composition of sponsorships

The composition of the individual sponsorship is carried out in close dialogue with your company.

If it is difficult for your company to handle a cash sponsorship, it is possible to become a product sponsor at the conference.

All product sponsors will be named on the conference website, so that it is clear who is sponsoring what.

The specific sponsorship may be anonymous, which means your company is only listed as conference sponsor, or as a visible product sponsor.

Sponsorships may include

- Safety Award Dinner (Only diamond sponsor)
- Speakers
- Ice breaker dinner
- Venue/technique
- Lunch
- Beverage
- Breakfast/breaks
- Production of special conference folders/bags
- Transport of speakers to and from venue
- Hand-outs
- Distribution of physical materials
- Development of conference homepages/E-cards
- Promotion in specific magazines/journals /newspapers/sites
- Intro/outro film for the conference
- Conference promotion film
- Posters/banners for promotion
- Print of various materials
- Etc.

Long-term sponsor

- Become a long-term sponsor and show your company's continued commitment to safety
- Ensure a fixed price for several years, in a conference that keeps getting better every year
- Connect your brand even more to TFZ
- With your long-term engagement the TFZ will be able to go the next level
- Gain the advantages of closing the deal for several years

When
taking
Safety to
the next
level

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About Task Force ZERO

Conference Financing:

The budget is about 2 million and historically 2/3 has been covered by sponsorships and 1/3 by conference registration fees. Our aim is to maintain a low registration fee in order to attract as many companies as possible. This means that sponsorships are of the utmost importance for the continued development of the conference.

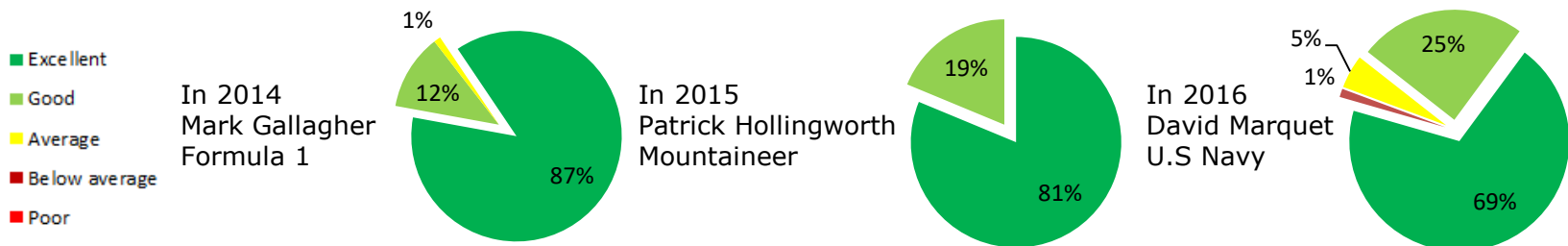
Ambition:

Our ambition for the conference is to deliver a complete update of the contribution of companies, research institutions and authorities to the improvement of process and personal safety on offshore installations in Denmark, and across the globe.

We have continuously analyzed feedback from previous events in order to create the most interesting and relevant line-up of international speakers and, furthermore, create the finest conditions for individual branding of the companies that choose to become sponsors.

Safety approach

In recent years one of the key factors for the success of the conference has been to seek inspiration from other industries with a high safety priority, e.g. formula 1, mountaineering and the U.S Navy, resulting in excellent ratings from participants (see beneath).



“...was one of the best organized and engaging conferences I've been to (and I spoke at over 100 last year). From a speaker's perspective the event was seamless and professional. The video and photos were of the highest quality. The audience was engaged and highly interactive.”

L. David Marquet
Former nuclear submarine commander

The 11th Task Force ZERO

2017 will be the 11th edition of the Task Force ZERO Safety Conference. Building on the many years of experience, we will strive to make this the best one yet.

We are proud that the conference has been sold out for four consecutive years with a growing number of international participants and speakers, and we expect the conference to be sold out again in 2017.

Some sponsorships include tickets and, depending on the size of the sponsorship, you may receive an additional number of tickets for you to invite guests to attend the conference free of charge.

Task Force ZERO is a full-service conference, which means that all meals and drinks during the conference are included in the conference fee (Safety Award Dinner is optional).

Programme:

The programme is organized by the programme committee consisting of prominent HSEQ experts from leading international companies.

- *Note: if you sign up for platinum or diamond sponsorship, you will be invited to appoint an expert to enter the programme committee.*



Date & Venue

Date:

19.04.17

Venue:

Once again, the safety conference will be held at the Esbjerg Performing Arts Centre. Throughout the years we have developed a close and well-working collaboration with the staff, who provide top professional facilities. The venue is located in the heart of Esbjerg, close to the train station and city centre, on a hill with a beautiful view of the busy port.

Esbjerg Performing Arts Centre
Havnegade 18, 6700 Esbjerg



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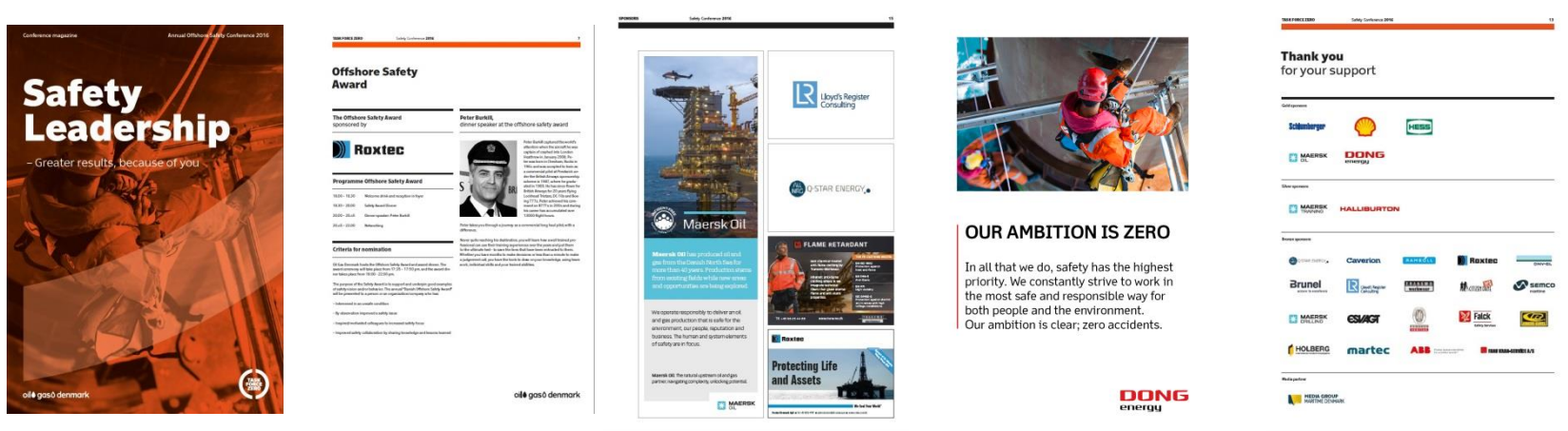
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Promotion

Conference magazine:

As tradition requires, we will produce a conference magazine including information on the conference, speakers, programme, relevant articles, meals etc. All sponsors are invited to advertise as part of their sponsorship. The level of sponsorship determines the size of the company ad.



Examples from the 2015 conference magazine

Promotion material:

Specially designed marketing material will be produced for the conference. This includes invitation, website, posters, banner ads, roll-ups and flyers.

As a sponsor you will have your logo on the majority of the promotional material.

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Promotion

Safety Award Sponsor

Every year at TFZ the Off-shore Safety Award is presented to an individual or a group, who has:

- Intervened in an unsafe condition
- By observation improved a safety issue
- Inspired/motivated colleagues to increased safety focus
- Improved safety collaboration by sharing knowledge and lessons learned.

The purpose of the Safety Award is to support And underpin good examples of safety vision And/or behavior.

Make sure that YOUR brand is connected to this important award.

Sponsor the Safety Award as part of your sponsorship package or just sponsor the Safety Award on its own.

Price: 10.000 DKK

The Offshore Safety Award
sponsored by



Example from the 2016 TFZ conference



Example from the 2016 TFZ conference

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General terms:

- The entire sponsorship fee will be payable upon signing the sponsor agreement, except for those signing long-term sponsorships, where specific terms of payment will be agreed upon.
- In the event of cancellation, the sponsorship fee will be refunded.
- The sponsors are responsible for the construction, staffing and removal of the profile stand in connection with the conference.
- The position of the stand and other material will be agreed upon by the individual sponsor and Oil Gas Denmark.
- If you require special food at your stand, arrangements must be made individually with the Oil Gas Denmark secretariat in connection with the signing of the sponsor agreement.
- When signing a sponsor agreement, the sponsors must determine whether they want to have a stand on the exhibition or not.

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Contact Information

For further information please contact:

Head of Secretariat
Mr. Esben Mortensen
Phone: (+45) 29 49 45 75
E-mail: esben.mortensen@oilgasdenmark.dk

Oil Gas Denmark
Knabostræde 30 1. floor
1210 Copenhagen K
Phone: (+45) 38 41 18 80
E-mail: info@oilgasdenmark.dk



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Thank **you!**

