

# REBOOT

## Participation at REBOOT:

### PROCESSING OF PERSONAL DATA

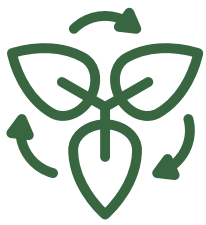
When you register for REBOOT, the following data that you provide will be collected and processed: Name, e-mail, mobile number, job title, company, and postal code. The information is collected and stored in the database, Eventbuizz in order to be able to:

- Print a name tag containing your name, title, and company as well as a QR-code
- Share your contact details with a specific exhibitor when you scan the QR-code on the name tag at the exhibitor's stand.
- Produce and publish anonymized statistics regarding the job functions and workplace diversity of the participants
- Produce a participants list in REBOOT's digital universe for other participants at REBOOT to see the participants list
- For the organizers of REBOOT – Odense Congress Centre (OCC) – to send you the REBOOT newsletter

At the entrance to REBOOT you will be provided with the above-mentioned name tag. This name tag is equipped with a QR code which is linked to your registered contact details. If you scan your name tag at an exhibitor's stand, you will be sharing your contact details with the individual exhibitor at that stand. By doing so, you are giving the exhibitor permission to process the data for the purpose of contacting you for a period of 6 months commencing from 30th November 2023. If you do not wish to be contacted by the individual exhibitor, you simply refrain from scanning your card at the exhibitor's stand. You have the right to withdraw the consent you have given the exhibitor at any time during the 6 months data retention period. Consent can be withdrawn by contacting the exhibitor directly beforehand or when contacted. Consent can also be withdrawn by contacting the REBOOT organizer (Odense Congress Centre) with the name of the exhibitor in question.

### DATA CONTROLLER

The organizers of REBOOT (OCC) is data controller regarding the data that is processed. OCC is responsible for handling all requests for access and requests related to your rights as data subject regarding REBOOT 2023. Requests can be directed to [reboot@occ.dk](mailto:reboot@occ.dk). In order to administer and conduct the event, Eventbuizz have access to your registration data as they are performing services on our behalf. Their access to participants contact data is necessary in order to print the name tags and support the participants and exhibitors in collecting, distributing, and deleting the personal data for the specific purposes mentioned above. These service providers will not use the data for any other purposes.



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## LEGAL BASIS FOR OUR PROCESSING OF DATA

- Article 6 (1) (b) of the General Data Protection Regulation (to reserve a place for you at REBOOT as requested and provide you with the necessary name tag and information in order to fulfill the contract)
- Article 6 (1) (f) of the General Data Protection Regulation (our legitimate interest in processing personal data in order to administer and manage the fair, to produce statistics, to ask for your feedback or review of the fair, and to send you the REBOOT newsletter)

## DATA RETENTION PERIOD

We will only retain your personal data for as long as reasonably necessary to fulfill the purposes we collected it for. Personal data stored in the Eventbuizz database and at OCC will be deleted 6 months after the fair ends, on May 31st 2024.

## YOUR RIGHTS

In accordance with the General Data Protection Regulation (chapter 11, sections 2, 3 and 4, and chapter 8)

- The right to information about our processing of data
- The right to gain insight into personal data (right of access)
- The right to rectification (correction of data)
- The right to erasure (the right to be forgotten)
- The right to object
- The right to transfer your personal data (data portability)
- The right to file a complaint to the Danish Data Protection Agency, [www.datatilsynet.dk](http://www.datatilsynet.dk)

## CONTACT

Questions and requests regarding the processing of your data due to your attendance at REBOOT can be directed to the fair organizers at [reboot@occ.dk](mailto:reboot@occ.dk)

For further details see Odense Congress Center's privacy policy, <https://occ.dk/vores-persondatapolitik/>