

# **Privacy Policy**

## How we process your data

The organizer of Digital Tech Summit 2022 ("DTS 2022"), as data controller, collect and process the information you submit when subscribing to the newsletter or when purchasing a ticket for DTS 2022.

The legal entity responsible for the data processing is:

**DTU Compute** 

Richard Petersens Plads

**Building 324** 

DK-2800 Kgs. Lyngby

E-mail: compute@compute.dtu.dk

Tel.: 4525 3031

This privacy policy has been prepared in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data. We process information on the basis of Article 6(1)(a) - consent, (b) - processing is necessary for the performance of a contract, (c) - processing is necessary for compliance with a legal obligation to which the controller is subject, (e) - processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller, and (f) - processing is necessary for the purposes of the legitimate interests, of the Regulation.

#### Types of data

We collect and process the following data:

The information you provide in the newsletter subscription form, when you pre-registrate or registrate, use the conference App, and when purchasing tickets, stands or sponsorships for DTS 2021, typically: Name, title, email address, telephone number, occupation/title, nationality, company name, profile image, about me text, company profile text, picture, event participation data, location data, traffic data, location data and other information submitted via entry fields,



cookie for session maintenance, PO number, payment method, TAX Registration/VAT/CVR data.

#### **Purpose**

When you contact us or fill in the form for subscription to the newsletter, we process personal data to communicate with you regarding DTS 2022, informing you about promotions and discounted tickets, and access to exclusive invite-only events, and to answer your requests.

When you purchase tickets for DTS 2022 we process your personal data in order to fulfil our contractual obligation to supply to you the tickets to an event that you have booked, including to contact you with any information relating to the event, to deliver the event to you in accordance with any requests you make and that we agree to, and to deal with any questions, comments or complaints you have in relation to the event. For example, we may create participants lists for the purpose of sending out participant service information before and during DTS 2022.

If you have given your consent that we may use your personal data to send you marketing communications or that we may share your information with exhibitors and other partners of DTS 2022 for their own direct marketing, we may use and share your personal data for such purpose.

#### Storage and disclosure

We store your data for as long as it is necessary for the purpose or purposes for which the data is processed. When it is no longer relevant to store your data in order to fulfil its purpose, the data will be deleted or archived. Financial information will not be stored after the payment is made.

If needed to fulfil its purpose, your data will be passed on to partners of DTS 2022, including exhibitors, sponsors, venue organization, and in connection with the use of external data processors.

You personal data will be stored in the European Union (AWS - Ireland), however some or all of your personal data may be transferred outside of the European Union if necessary to comply with the law or a valid and binding order of a law enforcement agency (such as a subpoena or court order).

### Your rights

If we process data about you, as the data subject you have a number of rights:

You have the right to request access, rectification, or erasure of your personal data.



You also have the right to oppose the processing of your personal data and, in some cases, to have the processing of your personal data limited.

Particularly, you have an unconditional right to oppose the processing of your personal data for direct marketing.

If the processing of your personal data is based on your consent, you have the right to withdraw your consent at any time. Your withdrawal will not have any impact on the lawfulness of the processing carried out prior to your withdrawal of your consent.

You are entitled to receive the personal data which you have submitted in a structured, commonly used and machine-readable format (data portability).

You can always file a complaint with a data protection supervisory authority, for example The Danish Data Protection Agency.

There may be conditions for or restrictions to these rights. It is therefore not certain that you, for example, have the right to data portability in some cases – this depends on the specific circumstances surrounding the processing activities.

If you want to exercise your rights regarding your personal data, please contact DTU Compute, Danmarks Tekniske Universitet (DTU) Data Protection Officer:

DTU

Attn. DPO

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