A rapidly developing supply chain – what is the key to success?

WIND ENERGY DENMARK 2021

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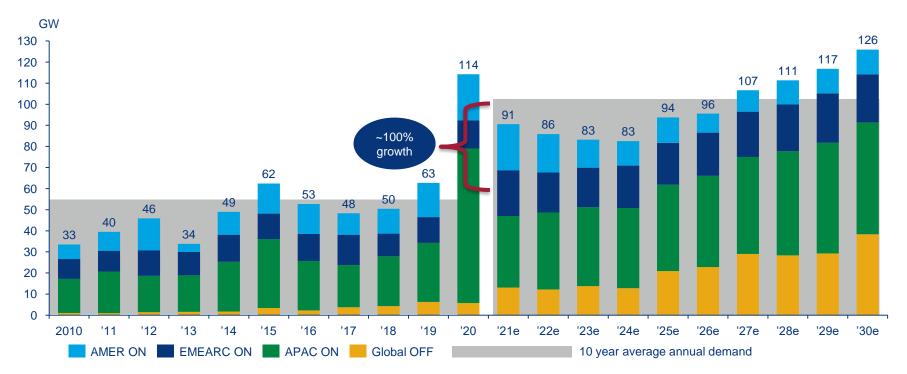


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The supply chain is gearing up for a stable average 100GW demand in the next decade, double the past 10 years

Global wind turbine demand 2010-2030e

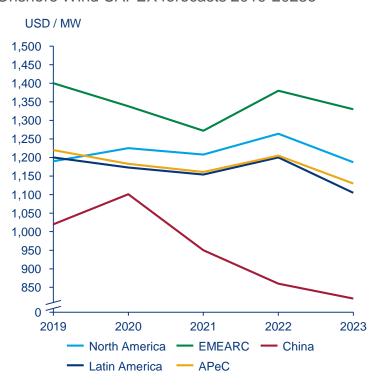


- 1 Cost pressure 2.0
- 2 Battle of supply chains
- 3 Watch your footprint
- 4 Be smart local
- 5 Tech2Scale

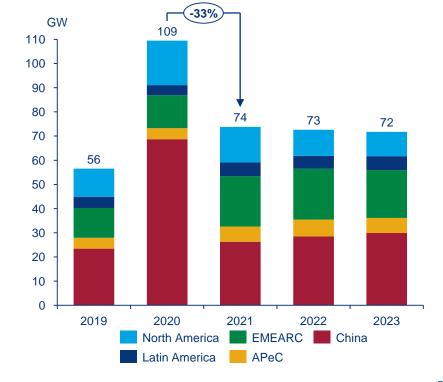


Supply chain face 'perfect storm' of cost escalations, competition from solar and policy phase-out the next two years; resilience is tested

Onshore Wind CAPEX forecasts 2019-2023e



Global onshore wind demand 2019-2023e

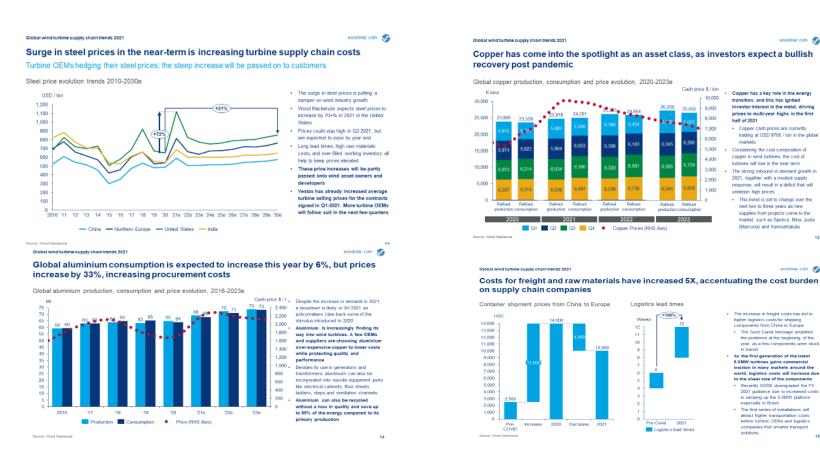


Source: Wood Mackenzie



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Increase in costs across the value chain



Source: Wood Mackenzie



How wind supply chain is going to react ??









'Customers don't expect if steel goes up 70%, Vestas can do some magic and it disappears': CEO

Cost pressures in turbine market but no reason to fear for wind's competitiveness in energy transition, says Henrik Andersen

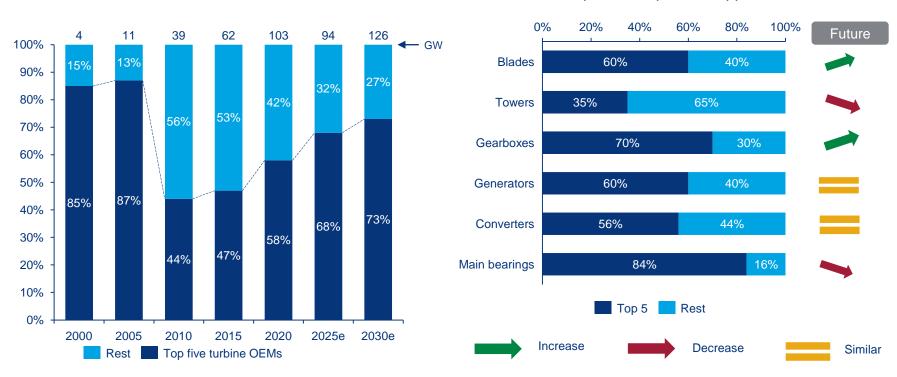


Consolidation across the supply chain to intensify, tier I players garner share

Component suppliers must ride on the future winning turbine OEMs to succeed

Turbine OEMs Market Share Consolidation

Market shares of top five component suppliers vs others 2020e

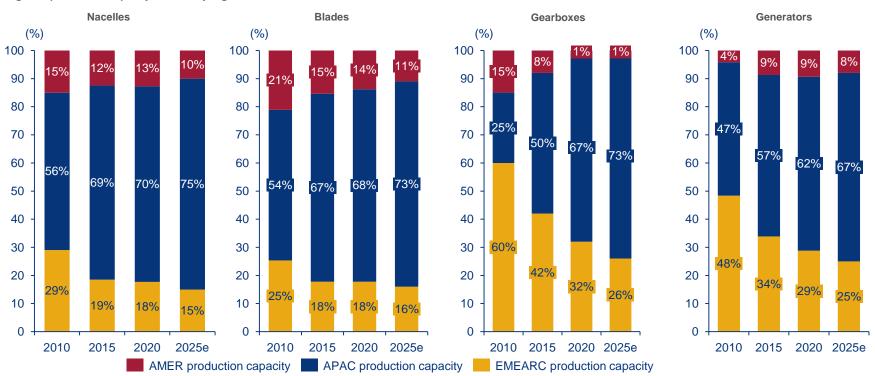




Key components have seen a consistent shift toward best cost APAC markets

Component suppliers must closely follow OEMs nacelle assembly facilities to remain competitive

Regional production capacity across key regions



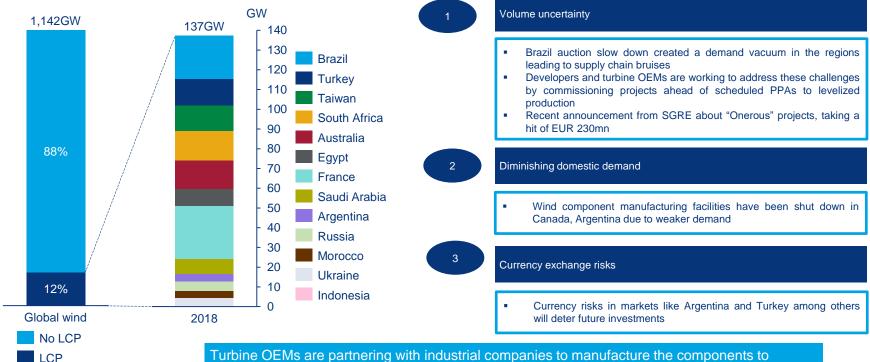


Supply investments continue to be shaped by LCP despite lower volume

Supply chain must innovate new business models and restructure capacity if needed

LCP markets cumulative demand 2020-2030e

Challenges in LCP markets



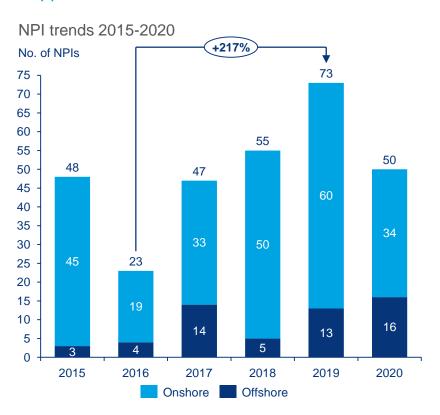
Note: LCP (Local Content Policy) Source: Wood Mackenzie

Turbine OEMs are partnering with industrial companies to manufacture the components to contain ballooning CAPEX investments in LCP markets

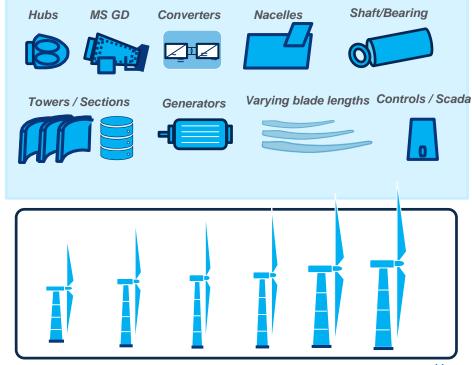


Frenetic pace of NPI led to shorter commercial life cycles

Suppliers must transition to modularization and standardization of components to lower tech and supply costs



Modularization of components



Source: Wood Mackenzie

1	Cost pressure 2.0	Will turbine OEMs and component suppliers face a double whammy of cost
		increases from raw materials and logistics and price pressure from solar PV
		and policy phase-out?

2 Battle of supply chains

Industry consolidation continue with turbine OEM's still with highly specialized supply chains – are there increasing economies at the end of the tunnel?

3 Watch your footprint Nacelle assembly is drifting to best-cost markets – where to go to position for the future?

4 Be smart local

Local content requirements escalate costs and drive complexity – how to innovate to counter this challenge?

Tech2scaleThe frenetic pace of New Product Introductions exert pressure on the supply chain efficiencies — how do suppliers transition to modularization and standardization?



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