# // DAYS OF KNOWLEDGE 2019 POWERED BY DIRECTIONS

EMEA

## CONFERENCE PURPOSE

Days of Knowledge is a new Dynamics 365 Business Central Conference held in Odense, Denmark.

The two-day conference offers a combination of keynote presentations, workshops, group and town hall sessions – all with Business Central and related products as the main topic.

The purpose of Days of Knowledge is to host a local conference for the Nordic countries. Inviting the world's leading industry experts the conference offers priceless knowledge about the latest developments within Dynamics 365 Business Central and the surrounding products for consultants, developers and related employees in the Dynamics 365 BC world.

By bringing in industry experts, the aim is to both present the latest knowledge and to educate participants within different existing application areas of Business Central.

Offering a local and affordable alternative, participating companies have the chance to send all employees for two days packed with learning opportunities – not just their top performers.

The aim is to host a conference for up to 250 delegates primarily from the Nordic countries, but everyone is welcome.

#### TICKET PRICE

EARLY BIRD: NORMAL PRICE: 400 EUR 469 EUR

#### WHEN AND WHERE

Friday 24 May and Saturday 25 May 2019

Odense Congress Center Ørbækvej 350 5220 Odense

## WHAT WILL PARTICIPANTS BE BRINGING HOME?

- Priceless knowledge about Business Central
- Hands-on experience from workshops
- Answers to those questions on everybody's lips from town hall sessions
- Expanded network with peers from the industry

## TARGET AUDIENCE

The two days consist of 5 different tracks:

- Developers
- Consultants
- Infrastructure Admins
- Sales
- · Careers (students and others interested in the basics of Business Central)

In other words, there is something for everyone working with Business Central - from the basic sessions on our careers track to more advanced sessions on our tracks targeting Developers, Consultants, Sales and Infrastructure Admins.

## SPONSOR PACKAGES

	Platinum*	Gold	Silver	Bronze
Price in DKK	60.000	35.000	25.000	15.000
Logo on conference website	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Logo and company profile on sponsor page at conference website	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Logo in signature on all e-mail communication about the conference	$\checkmark$	$\checkmark$	-	-
Logo and company profile in app	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Logo and company profile in conference brochure	$\checkmark$	$\checkmark$	$\checkmark$	-
Fullpage ad space in conference brochure (no recruitment ads)	$\checkmark$	$\checkmark$	-	-
All inclusive conference tickets for employees	5	3	2	1
Logo placement on screens before/between/after speakers and sessions	$\checkmark$	$\checkmark$	$\checkmark$	~
Logo placement/banner at conference entrance or registration table	$\checkmark$	-	-	-
Exhibitor during the entire conference	$\checkmark$	$\checkmark$	$\checkmark$	-
"priority placement" as exhibitor during the entire conference	$\checkmark$	$\checkmark$	-	-
Possibility of adding material in conference goodie bag	5	3	2	1
Logo on conference goodie bag	$\checkmark$	-	-	-
Sending out one e-mail to all participants	$\checkmark$	-	-	-
Influence on sponsorship opportunities	$\checkmark$	-	-	-
Possibility of own meeting room with work sta- tions during entire conference	$\checkmark$	$\checkmark$	-	-

\* Maximum of three platinum sponsors