



We believe tomorrow is today's emerging business – rising up from untapped potential within established industries and start-ups

As you redefine business, we redefine intellectual property

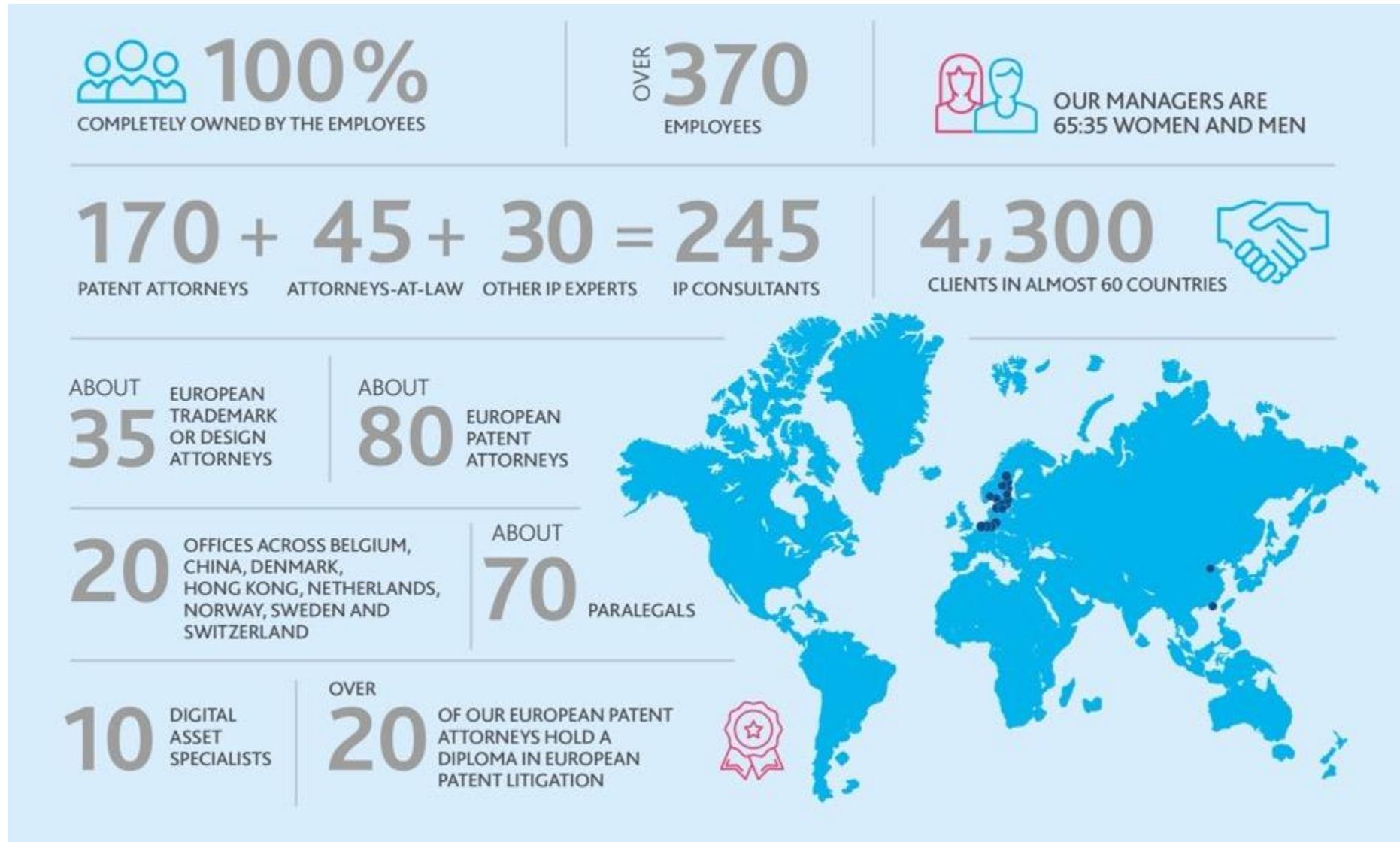
AWA is a **leading intellectual property** firm with over 350 employees across 20 offices in Belgium, China, Denmark, Hong Kong, the Netherlands, Norway, Sweden and Switzerland

Our clients are **innovative companies** – ranging from local start-ups to global giants

No matter the size or industry, we help our clients **create business** out of their **ideas and innovations**



# A Snapshot of the AWA Group



# AWA – Our Strengths



## **Global**

AWA has a presence in Europe and Asia with an extensive network of qualified preferred partners all over the world. We can handle your IP needs globally and follow-up in real-time.



## **Diversity and Collaboration**

Our people come from diverse backgrounds with practical industry knowledge. Their technical capability means they understand the small details and how this differentiates you in the marketplace. Our teams comprise engineers working closely with attorneys at law and vice versa. This seamless collaboration ensures that the right skillset and legal knowledge is available and utilised for our client's innovations. We pride ourselves on our comprehensive trainee programme for future IP leaders.



## **Strategy**

We focus on the long-term – building a business is a journey that requires strategy. We support companies throughout the corporate cycle to protect and enforce IP rights, but to also identify and capture the value of intellectual assets.



## **Digital Innovation**

We live in the digital era and are constantly looking at tools that reduce workload and save time. From the AWA Client Portal, to our domain management services and PatAlert – we are innovating the IP tools of the future.



## **Employee Owned**

AWA is 100% owned by the employees with more than 50% of us choosing to invest or hold shares in the Group. This reflects our personal and long-term commitment to both our firm and our clients.

# Practice Areas



## **Creating IP rights**

Patents, Trademarks, Designs, Utility models, Community Trademark, Registered Community Design, Supplementary Protection Certificates (SPCs), Plant varieties



## **IP litigation**

Patent infringement and invalidity disputes, Trademark disputes, EPO oppositions, Design disputes, Trade secret disputes



## **Licensing and contracts**

IP due diligence, Agreements, Open innovation, Trade secrets, Employee's rights to inventions



## **Renewal of IP rights**

Renewal of patent rights, Renewal of trademark rights, Renewal of design rights



## **IP management**

Searches & analyses, Freedom to operate investigations, monitoring, IP strategy, Valuation services, IPR Forum



## **Domain names**

Management, Registration, Monitoring, Valuation, Acquisitions, TLDs, Searches, Watching, IT Security



# An Award-Winning Firm Across Europe and Asia



## **Innovation & IP Forum and Awards 2020 by Leaders League**

– Best IP Advisor: Nordics and Best IP Advisor: Benelux (Pronovem)



## **Managing Intellectual Property – EMEA Awards 2020**

– Scandinavian IP Firm of the Year



## **IAM Patent 1000 - The World's Leading Patent Professionals 2020**

– Recommended in Belgium, China, Denmark and Sweden



## **WTR 1000 – The World's Leading Trademark Professionals 2020**

– Recommended in China, Denmark and Sweden



## **Financial Times – Europe's Leading Patent Law Firms 2020**

– AWA was selected as a leading firm with special recognition for services in biotechnology and food, chemistry and pharmaceuticals, electrical engineering, IT and software, materials and nanotechnology and mechanical engineering



## **Managing Intellectual Property – IP Stars 2020**

– Top tier firm for patents and trademarks in Belgium, China, Denmark and Sweden



## **The Legal 500 2020**

– Leading firm for IP in China, Denmark and Sweden



## **The Global IP Awards by IAM and WTR 2020**

– Denmark Trademark Prosecution Firm of the Year



# Some of our clients

- ABB Group
- Acreo Swedish ICT
- Affibody AB
- **Ambu A/S**
- Axis Communications AB
- Bang & Olufsen A/S
- CellaVision AB
- Clas Ohlson
- Dentsply Sirona
- **GEA Process Engineering A/S**
- Heliospectra AB
- Houdini Sportswear
- Hultafors Group
- ICEPower A/S
- Mölnlycke Health Care



- Novartis
- Orbital Systems
- **Pandora A/S**
- Philips Lighting
- Rosemount Tank Radar AB
- Safegate Group
- SCAN COIN AB
- SEB
- Skanska Sverige AB
- Sobi
- SSAB
- Toshiba
- Väderstad
- **VKR Holding A/S**
- **Ørsted**



# AWA Client Portal

A simple and transparent client portal, which provides easy access to your renewal portfolio and costs.

Read more: <https://awaclientportal.com/>





# Contact

Christian Nielsen



**Contact information:**

Phone: +45 42 76 36 54

Mail: [cnl@awa.com](mailto:cnl@awa.com)