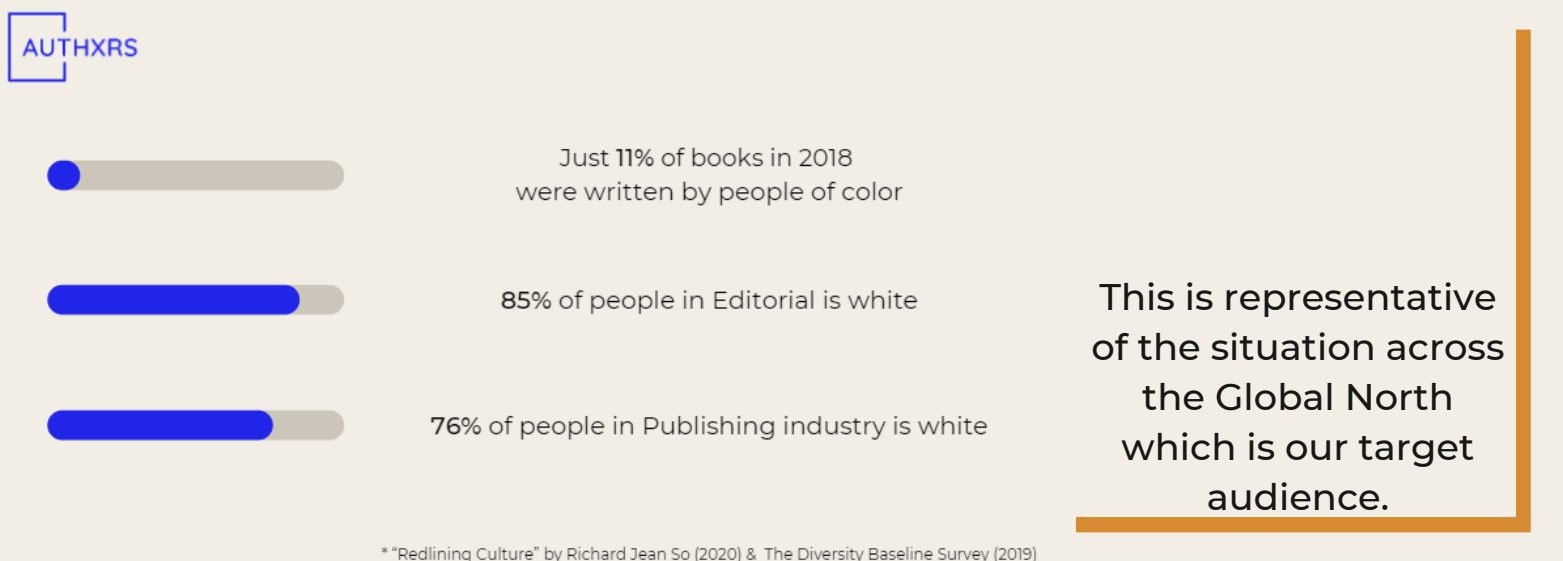




## CHANGING THE PERSPECTIVE

### THE PUBLISHING INDUSTRY TODAY

There is a need to diversify the publishing industry so that it is inclusive for all. According to the Diversity Baseline Survey almost 90% of all books published in 2018 were by white authors. Literature, academia and first-hand biographies must be a true reflection of our multicultural reality in which all writers should be treated equally.



### WHO WE ARE

We want to create a space of conversation and to engage people of all backgrounds in an open discourse. We will reach out to minorities who have been historically excluded from the publishing industry and from being part of mainstream literature. This platform is open to and accessible to all.



We will establish a social media presence so stigmatised voices can share their short stories on our platform.



The creation of podcasts will showcase our process and the transparency of our company.



It is our goal to print and publish books produced from sustainable materials. Our books will contain short stories and biographies.

### THE PUBLISHING INDUSTRY TOMORROW

By providing a platform everyone can use to share their stories we want to initiate a momentum of change in the publishing industry - one in which education and sharing knowledge is central instead of focusing on profit. AUTHXRS strives towards positive change; trying to comprehend the experience of the protagonists is essential in the construction of more egalitarian societies in the future.

### OUR VALUES

We aim to be as financially, environmentally, and socially sustainable as possible. We will create a development fund to support the communities of our authors and contribute to a circular economy. We want to collaborate with like minded businesses. We strive to be transparent in all our processes so we can create an open dialogue with both our customers and our collaborators.