

A black Trackman golf club head is positioned vertically in the center. Two large, glowing red particle trails, resembling a golf ball's flight path, curve around the club head. The background is dark with faint, out-of-focus numbers and lines.

TRACKMAN

—
CONNECTING THE
WORLD OF GOLF



INTRODUCTION FROM THE FOUNDERS

CONNECTING THE WORLD OF GOLF

Golf is both a personal journey and a social sport. As players, we are constantly striving to improve, and we always share our progress, accomplishments and struggles with friends and fellow golfers. This common love of the game, this passion, is what connects every fan and every player, from beginner to professional. Ultimately, it's also what connects coaches, fitters, and equipment manufacturers with their customers.

In the overall sense, connectivity is the essence of TrackMan and an expression of our fundamental understanding of the sport. Our hardware, software and data connect all players with their game, and with each other through the shared TrackMan experience. We connect the professional golf industry with golf players and help them to grow and thrive.

TrackMan in 2021 is also about connectivity. We're connecting the world of golf through exciting new features. Not only can players now connect with their game across every TrackMan product, they can also interact in an entire ecosystem of golf. In the very near future, players will be able to connect across continents through online competitions and tournaments.

Technology drives and facilitates change in golf – and TrackMan is a global leader in golf technology. The TrackMan 4 is the trusted companion of top professional golfers all over the world, as well as

the “go to” solution for coaches, equipment manufacturers, fitters – and many more. For amateur players, the TrackMan 4 delivers everything from fun games to concentrated, focused practice.

TrackMan Simulators deliver a second-to-none indoor experience. We will soon have over 100 courses in the TrackMan course library, including some of the most legendary courses in existence. We have also extended and developed our selection of great Virtual Golf games, making simulator golf even more entertaining and rewarding.

TrackMan Range solutions now also come with TrackMan Virtual Golf features. This makes it possible for golfers of all levels to play Virtual Golf games and also play rounds on some of the world's most iconic courses.

Wherever technology takes us, you can be sure of one thing: we will always be powered by the same values, goals and ideals. This is our promise, and its only limits are the laws of physics!

KLAUS ELDRUP-JØRGENSEN
President, CEO - TrackMan A/S

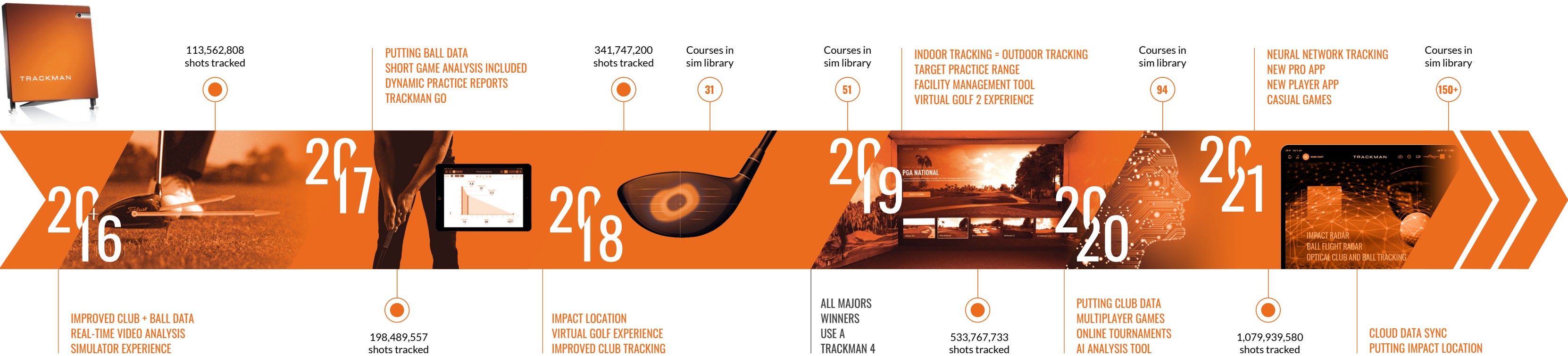
FREDRIK TUXEN
Co-Founder, CTO - TrackMan A/S

THE HEART OF PRO GOLF. BEATING EVER STRONGER

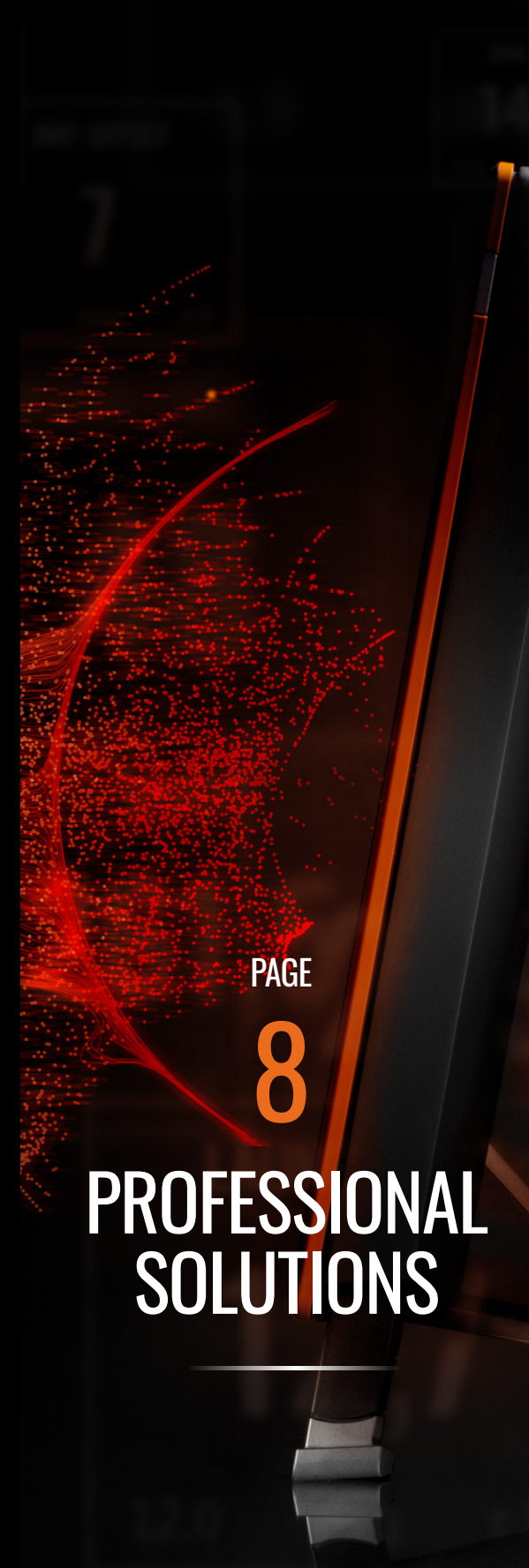
The TrackMan 4 continues to power sporting achievements in the world of golf.

The launch of the TrackMan 4 in 2016 confirmed our status as technological trailblazers – and we have been making the unit better for you ever since. On average, there have been several new feature releases for the TrackMan 4 every year since its launch.

We made major data improvements, including refreshed firmware that improved tracking and allowed for more data parameters. We're not stopping here, though. There are still many more innovations and fresh features planned for the future!



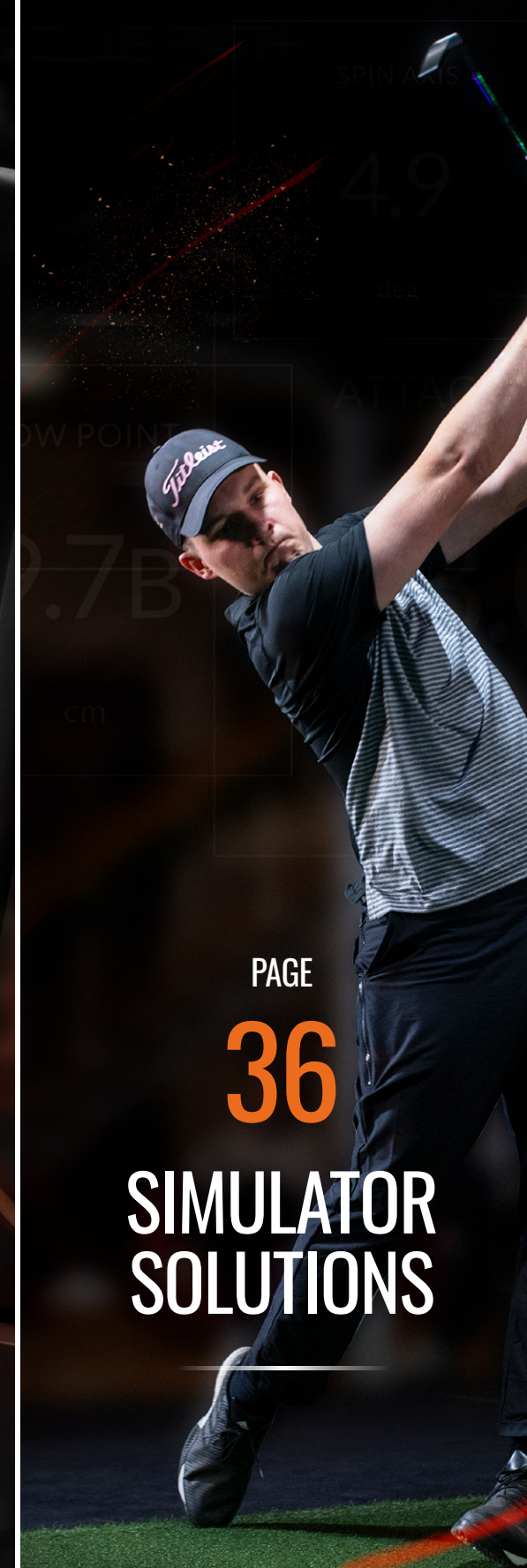
CONNECTING THE WORLD OF GOLF



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PROFESSIONAL
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RANGE
SOLUTIONS

— PROFESSIONAL SOLUTIONS

CONNECTING THE WORLD OF GOLF

THE PRO CHOICE FOR ACCURACY

TRUSTED BY THE BEST

There is one company the world's best players and coaches turn to when it comes to accuracy.

More than 1000 tour players, all large equipment manufacturers, the R&A and thousands of coaches, club fitters and teams rely on TrackMan technology. 90 of the world's top 100 golfers have purchased their own TrackMan, and the TrackMan 4 is still the dominating technology on every global tour – week in, week out.

90 OF THE WORLD'S
TOP 100 GOLFERS
HAVE PURCHASED
THEIR OWN
TRACKMAN

“When a coach works with the best players in the world, there's no room for guessing or data that's 'close'. There's only one choice when it comes to measurement of the club and ball and that's TrackMan.”

*Cameron McCormick, Tour Coach, Golf Magazine
Top 100 teacher and Founder of Altus Performance*

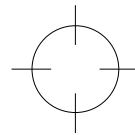
EXCELLENCE IN MOTION

First launched in 2016, the TrackMan 4 has been continuously improved and is now in its third generation. Today, the TrackMan 4 and its apps are still the “go-to” choice for pro golfers all over the world.

In the space of five years, the industry-leading TrackMan 4 has evolved from a powerful dual-radar unit to a patented camera/radar hybrid solution equipped with TrackMan’s unique neural network tracking. TrackMan Performance Studio followed and evolved from a coach analysis tool to a complete performance and entertainment solution. Today, the TrackMan 4 includes the most powerful AI in golf practice, a completely overhauled user interface, and TrackMan’s stunning Virtual Golf 2.

For iOS, The new TrackMan GO app, which also includes Performance Putting, will become the all-new TrackMan Golf Pro app in 2021.

TRACKMAN 4



Patented tracking
technology



Complete
performance
solution



AI data insights



NEURAL NETWORK
TRACKING WITH
SUPERIOR ACCURACY
WITHOUT THE USE OF
MARKERS



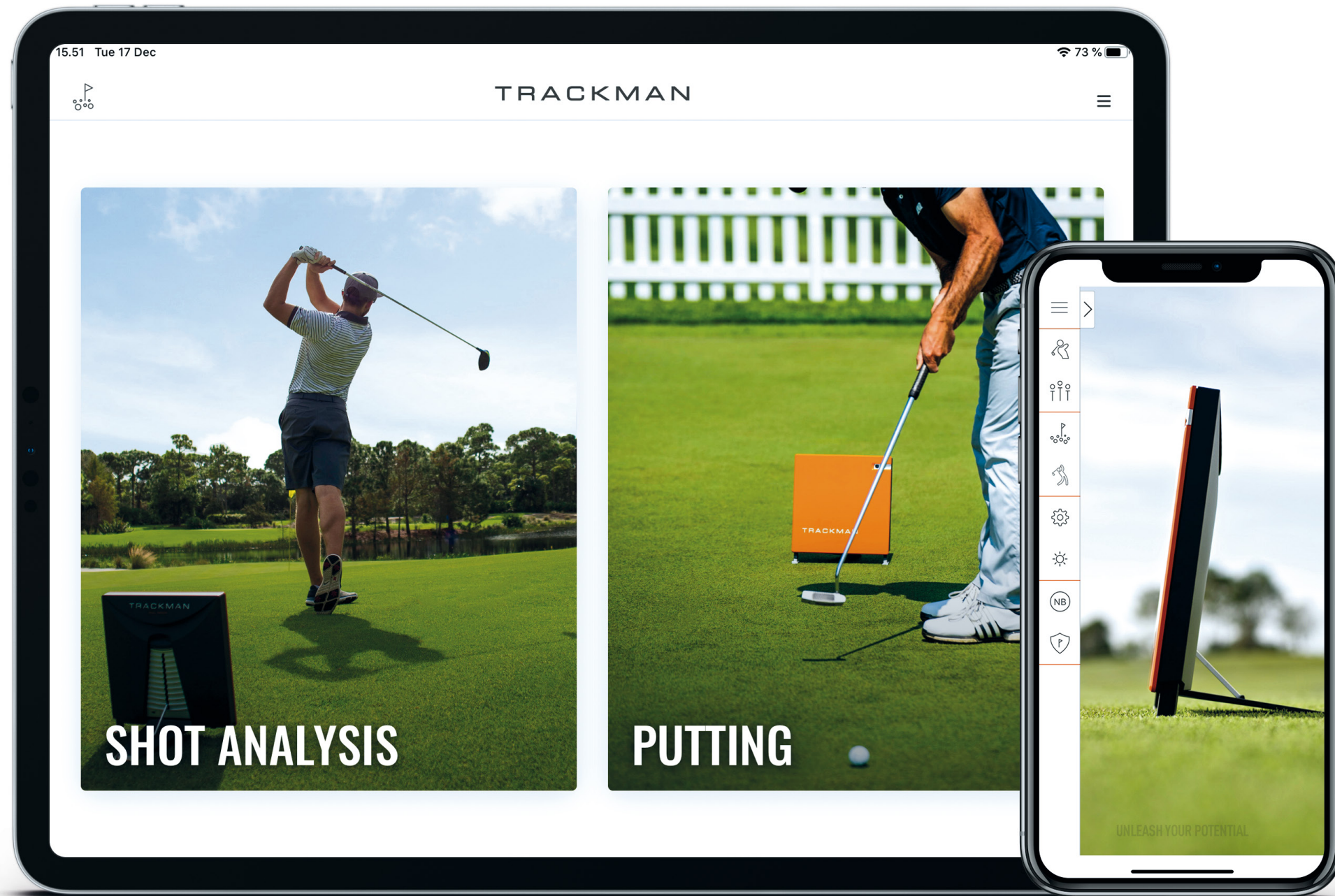
The unit can be positioned safely behind the player because it "sees" through and around the club.

TrackMan tracks the ball from the moment of impact and through every inch of ball flight until the ball's landing position.

BEST-IN-CLASS ACCURACY

No matter what you are practicing and where you are on the course, the TrackMan 4's patented OERT system – Optically Enhanced Radar Tracking – ensures unrivaled accuracy and actionable data.

The dual Doppler radars operate at 40,000 samples per second, working together with the camera to deliver true 4D silhouette clubhead tracking. This means an unmatched precision in what happens up to, during and after the moment of impact – across all shot types. Two radars plus one camera equals zero doubt.



A PERFECT MATCH

The latest generation of apps for iPad and iPhone are raising the bar across the board.

The new TrackMan Golf Pro app for iOS will include all the industry-leading features and functions that cover every fundamental aspect of golf practice, including Performance Putting. The whole experience is more userfriendly and enhanced. Moving forward, you can be sure that TrackMan apps will be even more powerful and easy to use. We are dedicated to helping you to do what you do best – guiding your students towards unleashing their full golfing potential.

One year's software & hardware subscription included

Your first year of ownership includes full access to all our latest software developments, including the Tour Player Library and the extensive - and growing - Virtual Golf course library. You also get access to the TrackMan Cloud, with its unlimited data storage and a suite of communication tools. These allow you to share all your screencasts, videos, and reports directly from your iOS or Windows device.

[Read more at shop.trackmangolf.com](https://shop.trackmangolf.com)



MEET THE FUTURE OF GOLF PRACTICE

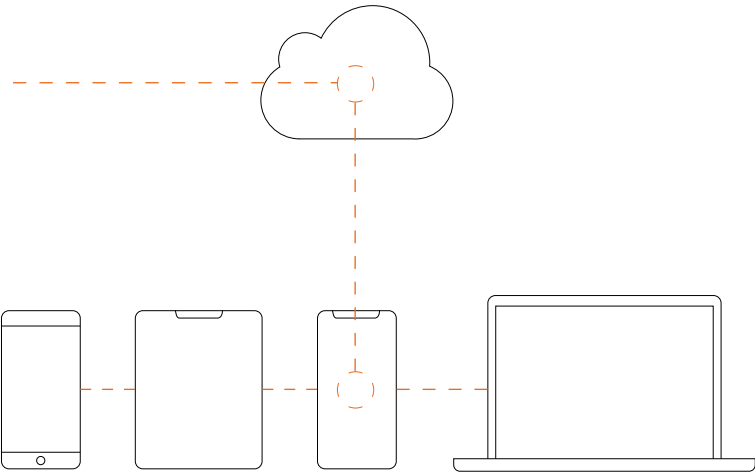
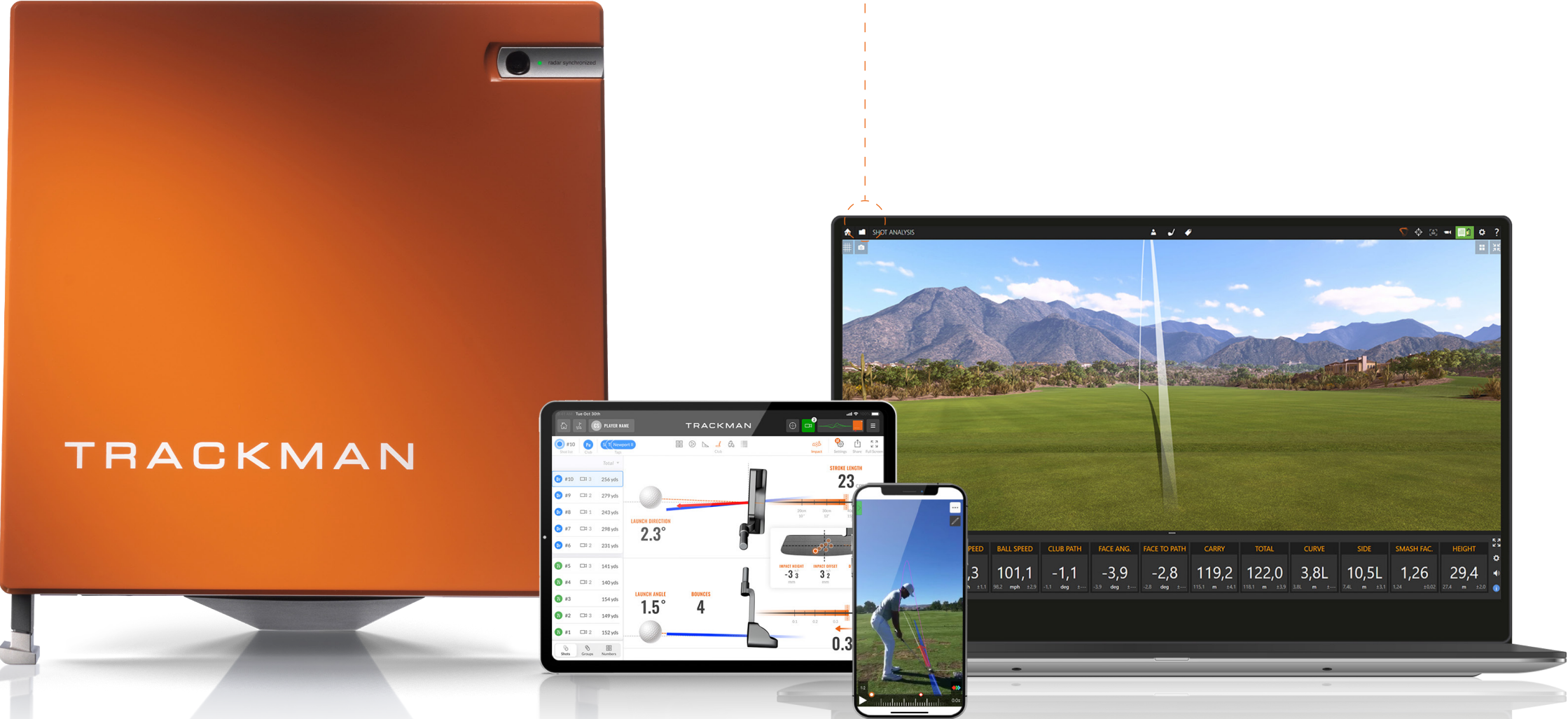
Tracy is at the forefront of AI in the golf industry – and this is just the beginning of the journey.

Tracy, your TrackMan's AI, carries out an advanced analysis of all types of shot pattern. Tracy then makes a prioritized recommendation for critical areas of possible improvements, ultimately leading to the one thing to work on. This recommendation is personal and dynamic, as it is based on unique swing DNA.

Tracy is a revolution in how coaches and players interact during practice. Tracy presents what to focus on for more effective improvement, while the coach gives guidance on how players can meet Tracy's performance recommendations. This makes the coach's expertise – and their value – immediately apparent.

There has never been a more efficient and precise way to determine a key area for improvement in golf practice.





THE LIMITLESS CLOUD

All the data generated by your TrackMan 4 now goes directly to the Cloud and can be downloaded automatically to the TrackMan Golf Pro app.

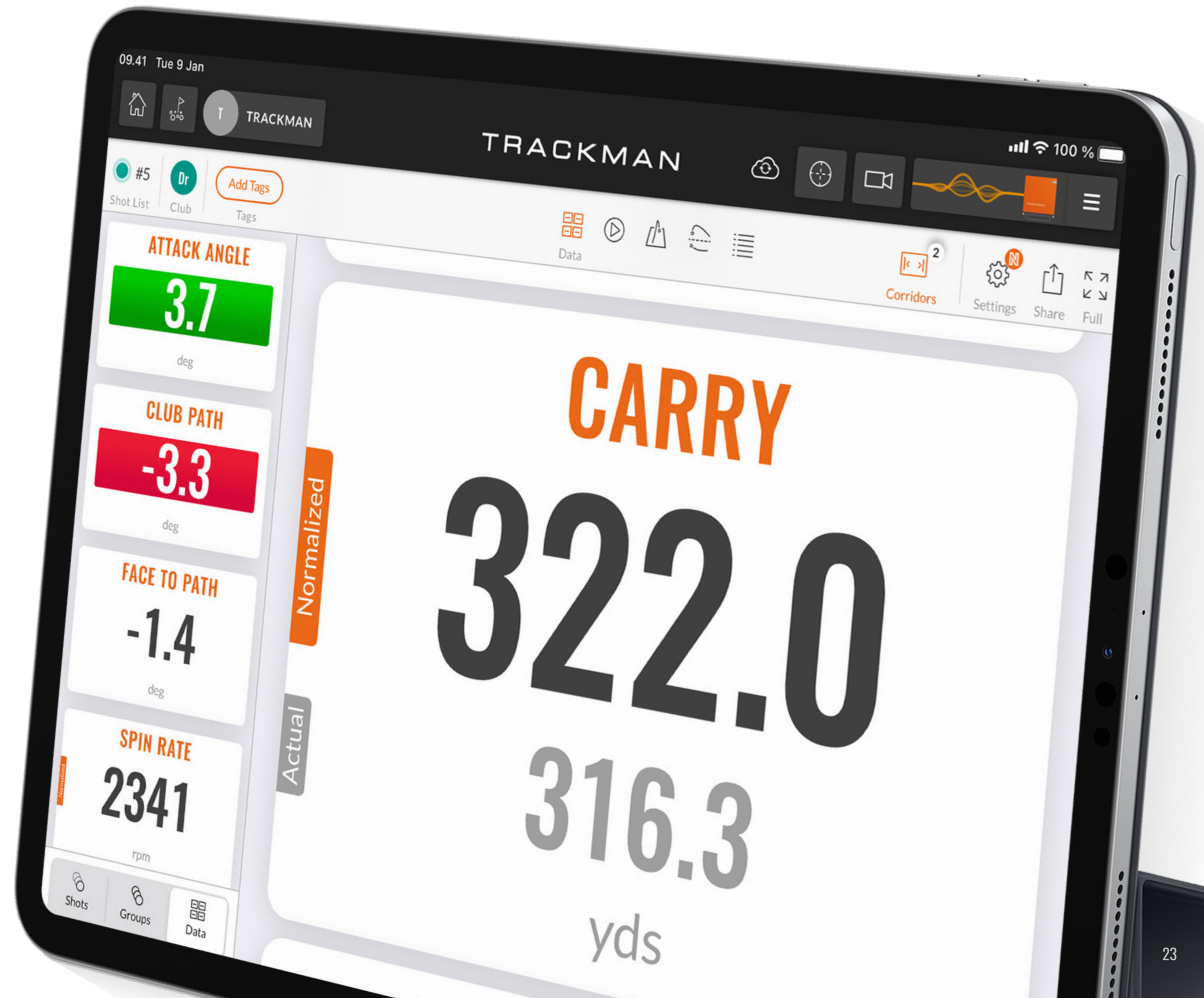
Using the TrackMan 4 for coaching is now even more convenient and efficient. Your data and videos can now be accessed on iOS devices via the Cloud and your existing data will be automatically migrated. As well as the Cloud-based database acting as an extra backup, it also allows your students to view and analyze their performance data any time they want – without any action required from you.

BY REQUEST FROM THE BEST

TrackMan has a long history of close collaboration and interaction with Tour players. Because a TrackMan device is their constant companion both at home and on tour, they are able to give us unique, invaluable input on how we can further improve the practice experience.

Data is most useful when it is presented correctly. The new Corridors function lets you highlight your preferred data corridor and get instant feedback delivered with intuitive graphics. When the shot is inside your predefined corridor the tile is transformed to green. When outside, you see a red tile. The flexible user interface allows you to set as few or as many parameters as you see fit. Practice is more fun and rewarding when you know your targets.

Also, any number you choose to normalize is now displayed side by side with the actual tracked data. You can immediately see the difference between your real and your normalized shot. This makes it much easier to see how external factors like wind and ball type affect your performance.



TRACKMAN PERFORMANCE STUDIO



A FRESH NEW LOOK

TrackMan Performance Studio is the most performance-enhancing software in the sport of golf. Now, its user interface has been treated to an extensive overhaul that includes new colors, fonts and icons to give you an even cleaner, more powerful experience.

TrackMan Performance Studio (TPS) is the flagship software that merges data and video into one convenient package. Ideal for any academy, business, or personal practice facility, TPS allows you to automatically record data and video from multiple cameras at the same time. This industry-leading studio software also includes online sharing of data and video, AI infused practice, Optimizer, multiple graphics options and the flexibility to display data and graphics customized to fit your needs.

With TrackMan, you have access to the most progressive and sophisticated performance enhancing software in the industry, where you also have access to hundreds of model swings from the top tour players.

A CRYSTAL CLEAR VIEW OF YOUR GAME

Connecting multiple screens to your TrackMan 4 frees you from having all your critical information on one screen. For example, you can have all your data tiles or record a video of your swing on a dedicated screen while you practice or play courses in Virtual Golf, making it much easier to follow your progress.



MULTIPLE SCREENS
CREATE A BETTER
OVERVIEW

ICONIC COURSES FOR REAL FEEL



SURROUND
YOURSELF
WITH GOLFING
EXCELLENCE

Get in the zone with inspiring settings from two of the world's most iconic courses.

You can choose St. Andrews or PGA National as a background for practice in Shot Analysis. These hole scenarios allow for club fitting on real hole scenes where you can get a feel for how your new club will perform on an actual course. These two legends are ideal for inspiring you to greater heights of performance!

WELCOME TO A NEW ERA OF PUTTING INTELLIGENCE

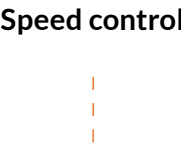
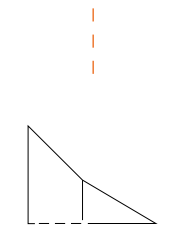
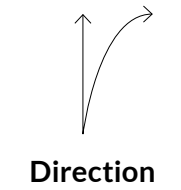
TrackMan’s groundbreaking data parameters for club, ball and green synced with video have caused a seismic shift in how we practice, analyze and understand putting.

TrackMan’s reinvention of club and ball tracking in putting means you can now focus on all aspects of putting and move away from repetitive practice in static environments. The TrackMan 4 also helps you improve your green-reading skills by providing you with real-time feedback on green details, all of which have been tracked via ball tracking.

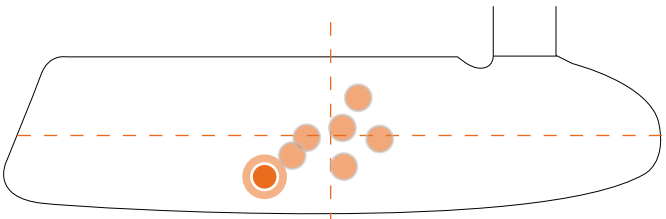
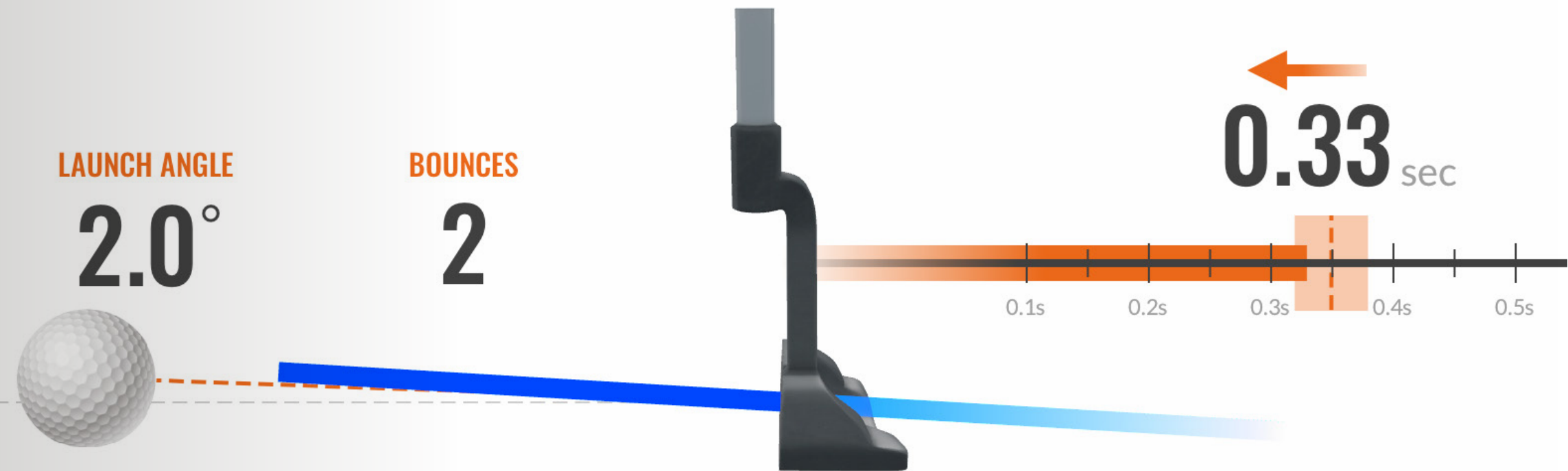
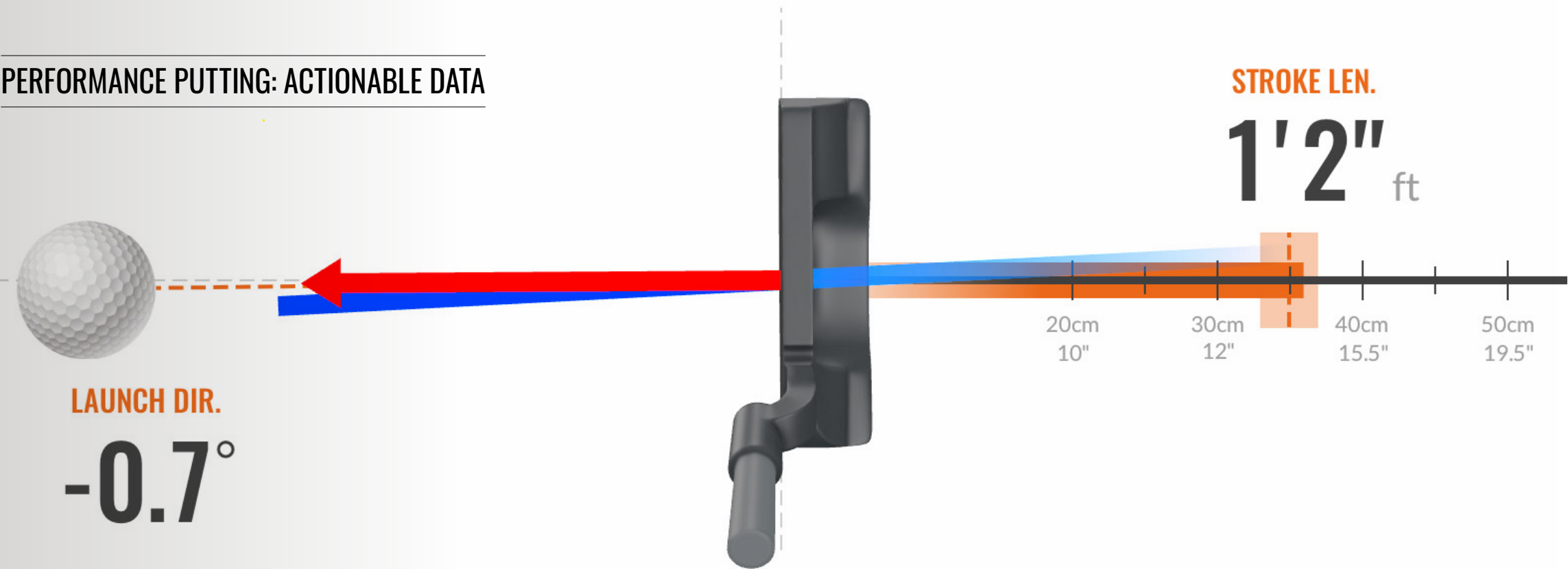
More than just club data

As well as giving you actionable data on club delivery, ball launch, speed control and green reading, TrackMan technology delivers a complete set of critical putting parameters that truly impact your performance. It’s time to validate your feel and unleash your putting potential – one stroke at a time.

**PERFORMANCE
PUTTING**



PERFORMANCE PUTTING: ACTIONABLE DATA



IMPACT HEIGHT
-3
mm

IMPACT OFFSET
3
mm

DYNAMIC LIE
56.4
deg

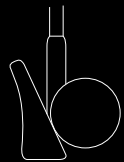
MORE PERFORMANCE PUTTING MILESTONES

Actionable putting data is on a new level, thanks to the latest putting data parameters.

The TrackMan Performance Putting journey continues with powerful new TrackMan 4 updates. Impact location is now part of Performance Putting and no markers on the club are required. TrackMan Performance Putting is the market's most powerful, convenient and flexible performance putting solution.

INTUITIVE
OVERVIEW
OF PLAYER
PERFORMANCE

SHARE DATA



BRING GOLF PLAYERS CLOSER TO THEIR GAME

The new TrackMan Golf app for players allows coaches to share data with students automatically.

Because all TrackMan data is saved in the Cloud, students with a TrackMan Golf app can access their training reports themselves without any additional activity from the trainer. As well as being a time-saving convenience for trainers, immediate access to training data is an additional inspiration for students to getting back to the club or facility and carrying on the good work!

SIMULATOR SOLUTIONS

CONNECTING THE WORLD OF GOLF

CLUB LOFT

4.3

deg

SWING DIR.

4.2

deg

LOW POINT

9.7B

cm

SPIN AXIS

4.9

deg

ATTACK

1.0

deg

SPIN RATE

1328

rpm

SIDE

17.0R

deg

ONWARDS AND UPWARDS

TrackMan Simulator golf continues to lead the industry with the most satisfying, dynamic and future-proof simulator golf solution available.

When you invest in a TrackMan Simulator solution, it is the start of a long, exciting and profitable journey together with a company that is a byword for quality and innovation. The constant addition of new features and content ensures your system is always as exciting and rewarding to use as the day it was first installed.

With a TrackMan Simulator, the whole golf experience is deeply immersive – and not a little addictive! Stunning graphics, hyper-realistic effects and breathtaking gameplay make for satisfied customers and a solid, reliable ROI.

OPTICALLY
ENHANCED RADAR
TRACKING GIVES
MAXIMUM ACCURACY
AND INSTANT
BALLFLIGHT

OPTICALLY ENHANCED RADAR TRACKING

TWO RADARS, ONE CAMERA, ZERO DOUBT

TrackMan accurately measures club delivery, ball launch and ballflight without the use of markers.

The TrackMan 4 uses the patented OERT system – Optically Enhanced Radar Tracking – to measure club and ball data. OERT synchronizes an inbuilt full HD camera with radars that captures the exact position of the ball before impact. The clubhead position is measured with the combination of radar and the camera's exact knowledge of the club position in every frame – and in between frames. TrackMan is only able to achieve such a degree of precision by using this unique combination of the best of both worlds.

OERT at a glance

- Combines camera and radar technology
- Precise ball tracking
- Higher pickup rate on club data
- Impact location without any markers
- Chip, pitch and approach shot club data
- Indoor Spin Axis and Spin Rate adjustments based on gear effect



Virtual course settings like wind and fairway firmness affect the shot the same way as in an outdoor setting.

OERT combines camera and radar for maximum indoor accuracy.

At the moment of impact with the screen, TrackMan algorithms calculate exactly where your ball would have landed in real life.

All ball parameters are measured by the radar from the moment of impact on the screen. Based on a library of more than 1,000,000,000 shots, the carry and total is calculated to an accuracy of +/- 1%.

VIRTUAL GOLF GAMES



WE'RE SERIOUS ABOUT HAVING FUN

TrackMan Virtual Golf software moves up to a new level with a suite of hugely entertaining games for players of all levels.

The TrackMan Virtual Golf journey continues. Now there is even more choice and entertainment at players' fingertips. They can challenge friends with fun games that will test their golfing ability, as well as putting a big smile on every face. From beginner to seasoned pro, there's a TrackMan Virtual Golf game to suit every need and requirement.

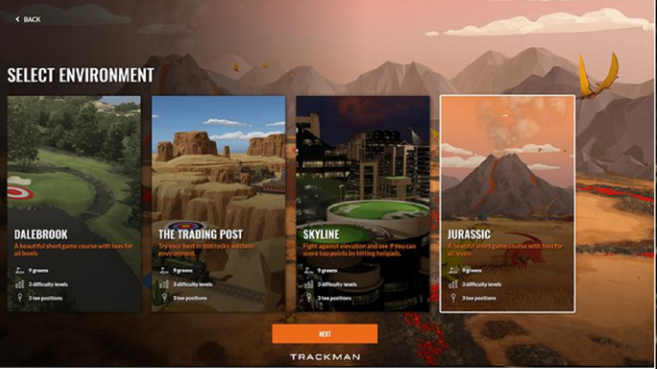


Entertaining games for players of all levels

ARE YOU THROWING DARTS?

Great TrackMan Virtual Golf games let you have fun and compete with friends and family.

Bullseye is an entertaining and challenging points-scoring game for everyone able to hit a golf ball! Play Skyline, an atmospheric urban scene with hovering helicopters and authentic street sounds drifting up to you as you play golf on the top of skyscrapers and helipads. There’s also The Trading Post, a Western-inspired frontier town universe where you can almost feel the dust and sand under your shoes! Or choose Jurassic, an entertaining, atmospheric fantasy world where dinosaurs rule the earth. If stunningly beautiful short courses are more your style, the new “Dalebrook” scene is perfect for you.



Several fun game scenes to choose from.



Game scene: Jurassic - an atmospheric fantasy world where dinosaurs rule the earth.



Game scene: The Trading Post - a wild west gunslinger town turned into a target golf scene.



Game scene: Dalebrook - a classic beautiful short course for golf aficionados.

GRIP IT & RIP IT

Test your driving skills with Hit It!, a long drive competition similar to the WLD Championship known from TV.

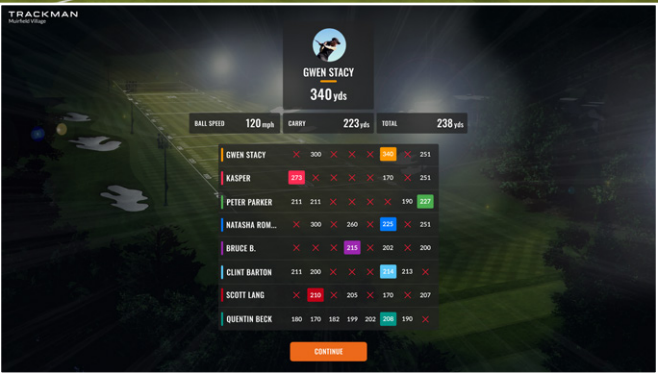
With Hit It!, not only are players up against the clock, they also have to keep their shots within the virtual range's grid. With TrackMan giving the numbers, everybody knows exactly how far they've got to go to beat the opposition!



The atmospheric game setting is a floodlit football field.



Go up against the clock - customize or play with the same rules as WLD (World Long Drive).

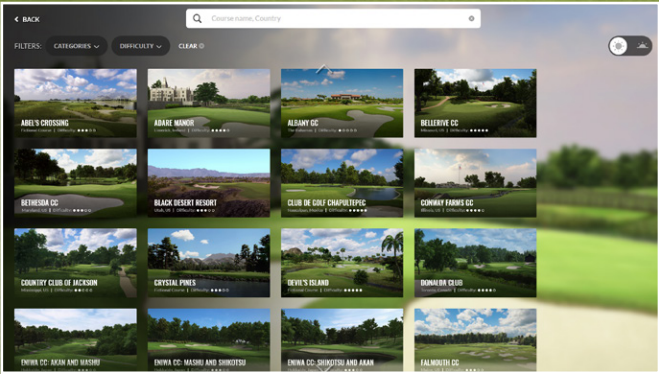


The best attempt from each player counts. Winner takes all!

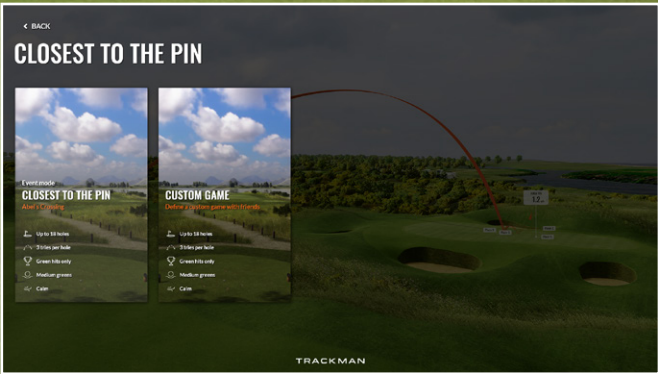
GAME: CLOSEST TO THE PIN

GREAT SHOT,
IT'S ON THE GREEN!

2'7



Select par 3 holes from the entire library. There are more than 300 to choose from.



Play a single game or as an event with multiple entries.

GET IT CLOSE
OR GET IT IN

Closest To The Pin is a fun way to test and practice your golfing skills.

Play the par 3 holes on any course in the TrackMan course library. You can set your game to give up to three attempts per hole. In Event mode there are no limits to how many players can compete or how many attempts you can make. Game mode is for up to four players who want to compete on a single round. With more than 300 par 3 holes to choose from – and counting – there will always be a fresh challenge to meet!



Updated game graphics, plus a new design that allows you to play multiple par 3 holes in one game.

GAME: CAPTURE THE FLAG

IDEAL FOR
MULTIPLE
PLAYERS

13ft

TOTAL:

93 yds

STEAL YOUR WAY
TO THE WIN

Capture The Flag is a test of skill, strategy and nerve.

Select a flag and then try to hit your ball closest to it. Capture The Flag is ideal for multiple players. Find out who can capture the most flags and keep their lead for the whole game! More new and entertaining game scenes are coming soon. Stay tuned!



To be a winner you need to combine skill and strategy.



Targets are designed to match any skill level, from beginner to expert.



There is a fun celebration for every capture!



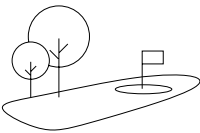
AN EVER-GROWING COURSE LIBRARY

TrackMan Virtual Golf software lets you play some of the world's most famous courses, including Pebble Beach Golf Links®, Valderrama, Wentworth, PGA National and the four legendary St. Andrews Links courses.

Every bunker edge, every green slope, every mow line, is all captured and reproduced with stunning – and unique – accuracy. You also get real tee names and distances, hcp indexes, slope ratings – and much more.

Golf professionals around the world now use TrackMan Virtual Golf to practice on the courses they are due to play in real-life competitions. Of the over 100 courses currently in the library, approximately one third are Tour venues. New courses are constantly being added to the library at the rate of around two per month.

PLAY SOME OF
THE MOST ICONIC
COURSES IN THE
WORLD:



Pebble Beach Golf Links®
St Andrews Links®
Valderrama
PGA National
Muirfield Village
Wentworth West Course
... and many more

100+
courses
and counting

1/3
courses are
Tour venues

2-3
added every
month

Screenshot from VG2:
Casa de Campo -
Teeth of the Dog



Several
courses now
with junior
tees

LIDAR drone scanning
and TrackMan rendering
ensure top quality and
accuracy

New amazing
water effects

PEBBLE BEACH GOLF LINKS® COMES TO TRACKMAN

The legendary Pebble Beach Golf Links® is now available in TrackMan Virtual Golf. Two other renowned Pebble Beach Resorts courses, Spyglass Hill® Golf Course and The Links at Spanish Bay™, are also included in the package.

Pebble Beach Golf Links for Virtual Golf is, quite simply, the ultimate virtual representation of one of the world’s most famous and scenic courses. Uniquely, as well as ensuring every detail is in place, the depth and reach of the technology involved have made it possible to recreate how the course actually plays.

The Pebble Beach package is optional for current TrackMan customers for a small annual surcharge. You need a valid TrackMan software subscription to get the Pebble Beach Golf Links supplement.

Pebble Beach®, Pebble Beach Resorts®, Pebble Beach Golf Links®, Spyglass Hill® Golf Course, The Links at Spanish Bay™, and their distinctive images and hole designs are trademarks, service marks and trade dress of Pebble Beach Company. Used by permission.



Plays exactly
like the real
course



Hyper-
realistic water
and waves



Ambient
sound

VIRTUAL GOLF TOURNAMENTS

ROUND 3		TOTAL	PAR 72	TODAY
5	KATE BRIGHTON	+3	73	+1
7	ROSE BURLEIGH	+5	78	+3

ROUND 3		TOTAL	PAR 72	TODAY
2	HYUNG LI NAH	-2	70	-1

ROUND 4		TOTAL	PAR 72	TODAY
1	MIKE HARMAN	-2	68	-1
4	KIM LEE	-4	70	-2

A NEW WORLD OF OPPORTUNITIES

Virtual tournaments will have a huge impact on the growth of simulator golf for years to come. Tournaments will connect indoor golf customers with each other and let them compete together in new, exciting ways.

TrackMan’s Tournament platform makes it possible to create tournaments of any size, with any number of rounds over any length of time, and from any course in the library. Live scoring after every hole keeps the action and excitement fresh.

It is quick and easy to set up fun, engaging tournaments that will make the customer experience even more enjoyable. All available tournaments – including TrackMan-organized global tournaments – are clearly displayed in the software and joined with a single click.

The Tournament feature lets business owners tap into new opportunities. As well as prize sponsorships, it is also possible to have bay, course, and even hole sponsorships. Tournaments also help to increase food and beverage turnover, and attract more players who stay for longer.

Single- or multiple round tournaments or Order of Merit



REVOLUTIONIZE YOUR CUSTOMERS' VIRTUAL GOLF EXPERIENCE

The new TrackMan Golf app is another significant milestone in the indoor golf journey. With it, your customers can start their simulator session in seconds. Afterward, they can access all their stats to view, analyze and enjoy every shot. Plus, users can compare the data they create from TrackMan simulators, TrackMan Range systems and training sessions with a TrackMan 4.

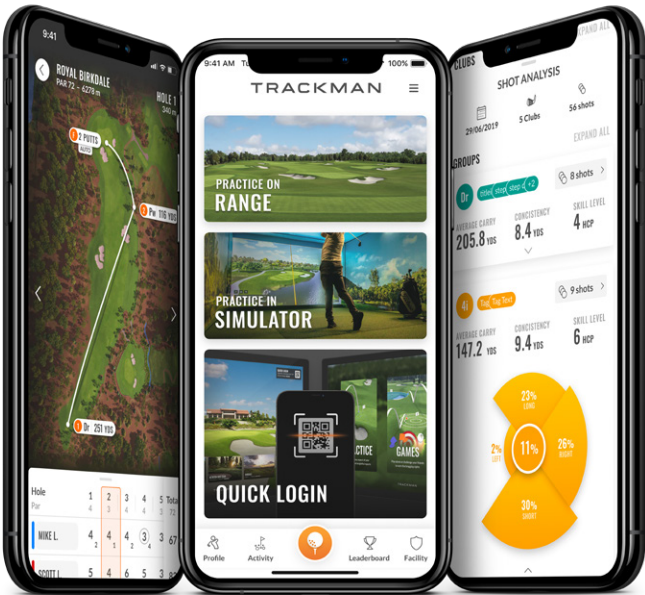


The future-proof app that future-proofs your business
With the new app which will be released in 2021, players have the potential to monitor and develop their game regardless of their skill level. As they grow as golfers, they can look back at their stats and see what progress they have made, and in what areas, over the months and years.

The depth and uniqueness of this experience will draw golfers to TrackMan-powered simulator facilities – and that can only mean a satisfying boost to your business.

The TrackMan Indoor Handicap is here
The new TrackMan indoor handicap is inspired by the new World Handicap System. The system takes the guesswork out of setting Virtual Golf handicaps and lets all players enjoy Virtual Golf on a fair, standardized level. With a TrackMan handicap, it is possible to participate in local and TrackMan-organized tournaments.

Maximized playing time
With the new TrackMan Golf app, your customers can start their simulator session in seconds with a QR scan. Afterwards, they can access all their stats to view, analyze and enjoy every shot – and also share their achievements.



WHAT ELSE IS NEW?

HERE'S WHAT ELSE IS NEW

As the market evolves and new requirements arise, TrackMan is always ready to give customers the tools they need to grow their business. Here are a few examples of our recent initiatives.



CLOSEST TO THE PIN GAME REDESIGNED

The brand-new version of this great game has penalties for landing in obstacles like bunkers and water, adding another exciting element of entertainment. You can also now choose to play just one or multiple par 3 holes on each course.

New features include being able to add guest players during a Virtual Golf round. Players can now add a user mid-game, which means it is no longer necessary to wait for the last player to arrive before starting the session. The added user will be treated as guest, so the data will not be stored or shown on the scorecard that is uploaded at the facility.

TRACKMAN INDOOR HCP

TrackMan now keeps a record of every player's hcp. The system is inspired by the new global rules (WHS), where players are adjusted up/down based on a subset of their latest rounds. If a player has signed in with a TrackMan profile, the hcp will be adjusted automatically after each completed 18-hole round.

TRACKMAN HANDICAP

6.8

TrackMan Handicap is playing ability in Virtual Golf. The TrackMan Handicap is the new worldwide rule for handicapping, where players are adjusted up/down based on their latest rounds. If you are logged-in with your TrackMan account, you will receive your Handicap after your first round of Virtual Golf. From that point onwards, your TrackMan Handicap will be automatically updated after each round of Virtual Golf.

TRACKMAN HANDICAP HISTORY

Date	Old HCP	Course name	Adjusted Gross ...	Diff. of score	Adjustment
Jan 06 2021	6.8	Wentworth West C...	96.2	16.5	0
Jan 06 2021	5.8	Wentworth West C...	96	16.4	0
Dec 30 2020	6.5	The Links at Spanis...	86	11.4	0

MAXIMUM QUALITY

NEW VIRTUAL GOLF GRAPHICS QUALITY SETTINGS

MAXIMUM PERFORMANCE

Users can now choose between standard quality and high-quality graphic settings. The standard setting is ideal for non-gaming PCs or gaming laptops, which makes the system more flexible. For example, you can take your gaming laptop outside and use it with your TrackMan 4 to play Virtual Golf.

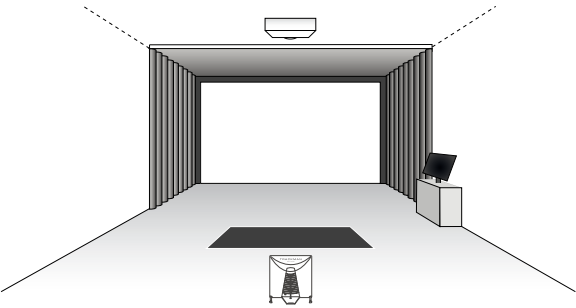
SIMULATOR SOLUTIONS FOR EVERY NEED

TrackMan offers everything from permanent installations to completely flexible solutions delivered in any way, from customers handling things themselves to commissioning a complete turnkey solution from us.

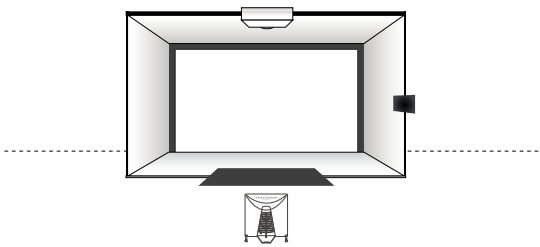
We have two simulator solutions: Custom and FlexCage. Whichever solution is right for you, TrackMan will be there at every step of the way. From the initial design through to installation and our world-leading after-sales support, we ensure that all your requirements are met and every detail is covered.

TWO SIMULATOR SOLUTIONS

CUSTOM SIMULATOR



FLEXCAGE SIMULATOR



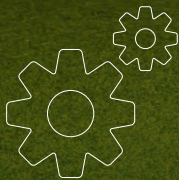
Completely flexible solutions

Every detail is covered

CUSTOM – EXACTLY HOW YOU WANT IT

Do you want a TrackMan Simulator for your teaching bay, your commercial facility, your private dwelling - or another kind of personal project? No problem.

Whether you're starting from scratch or already have a hitting bay, you can get a customized TrackMan Golf Simulator solution to embed into almost any location.



Totally customizable
to meet your needs

10ft

Minimum ceiling
height 10 ft



Solutions can be installed
in almost any location
with 10 ft room height

24/7

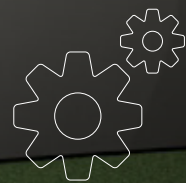
World-leading
service and
support

SIMULATOR: FLEXCAGE

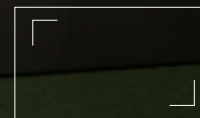
FLEXCAGE — SIMULATOR GOLF TO STAY OR GO

If you're looking for a simulator golf solution that is perfect for both long- and short-term use, the TrackMan FlexCage meets all your requirements.

The TrackMan FlexCage is ideal for everywhere from private homes, commercial centers, warehouse spaces and seasonal installations at golf clubs and event centers to temporary installations at events and trade shows. FlexCage solutions have printable sides, which also makes them perfect for custom branding.



Totally customizable
with prints both
inside and outside



New, ultra-versatile
hitting screen



Simple to
assemble and
disassemble



Patented
construction
system made in
Germany

RANGE SOLUTIONS

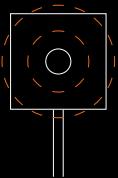
CONNECTING THE WORLD OF GOLF





UNRIVALED
ACCURACY

CONTINUOUS
INNOVATION



Tour-proven
technology



An ongoing
journey

ONCE A LEADER ALWAYS A LEADER

When you invest in a TrackMan Range system, you get much more than a top-quality solution that will deliver a healthy ROI. You buy into a journey of continuous innovation and improvement from the first company to successfully harness the power of data in the sport of golf.

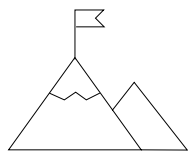
A TrackMan Range system is a wise choice, both in the short- and long term. You get a system that delivers unrivaled accuracy together with the best Virtual Golf and entertainment options available today. But the way TrackMan works, its core philosophy, means that your solution will always be kept up to date. You can be sure your investment will still be just as powerful and attractive to your customers in the years to come.

THE WORLD'S FINEST SIMULATOR EXPERIENCE COMES TO THE RANGE

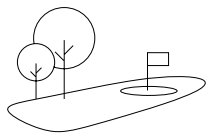
TrackMan is also the industry leader in simulator golf. Unrivalled accuracy and astonishing levels of detail make every TrackMan Virtual Golf course a fun, challenging and thrilling golf experience.

Now Virtual Golf has come to TrackMan Range, players of all levels can play and practice on a wide variety of stunning virtual courses, which can all be played in a fraction of the time it would take to play a full round. From beginner to scratch, TrackMan Range Virtual Golf will keep them fully engaged.

VIRTUAL GOLF



Industry leader
in simulator golf



Stunning virtual
courses

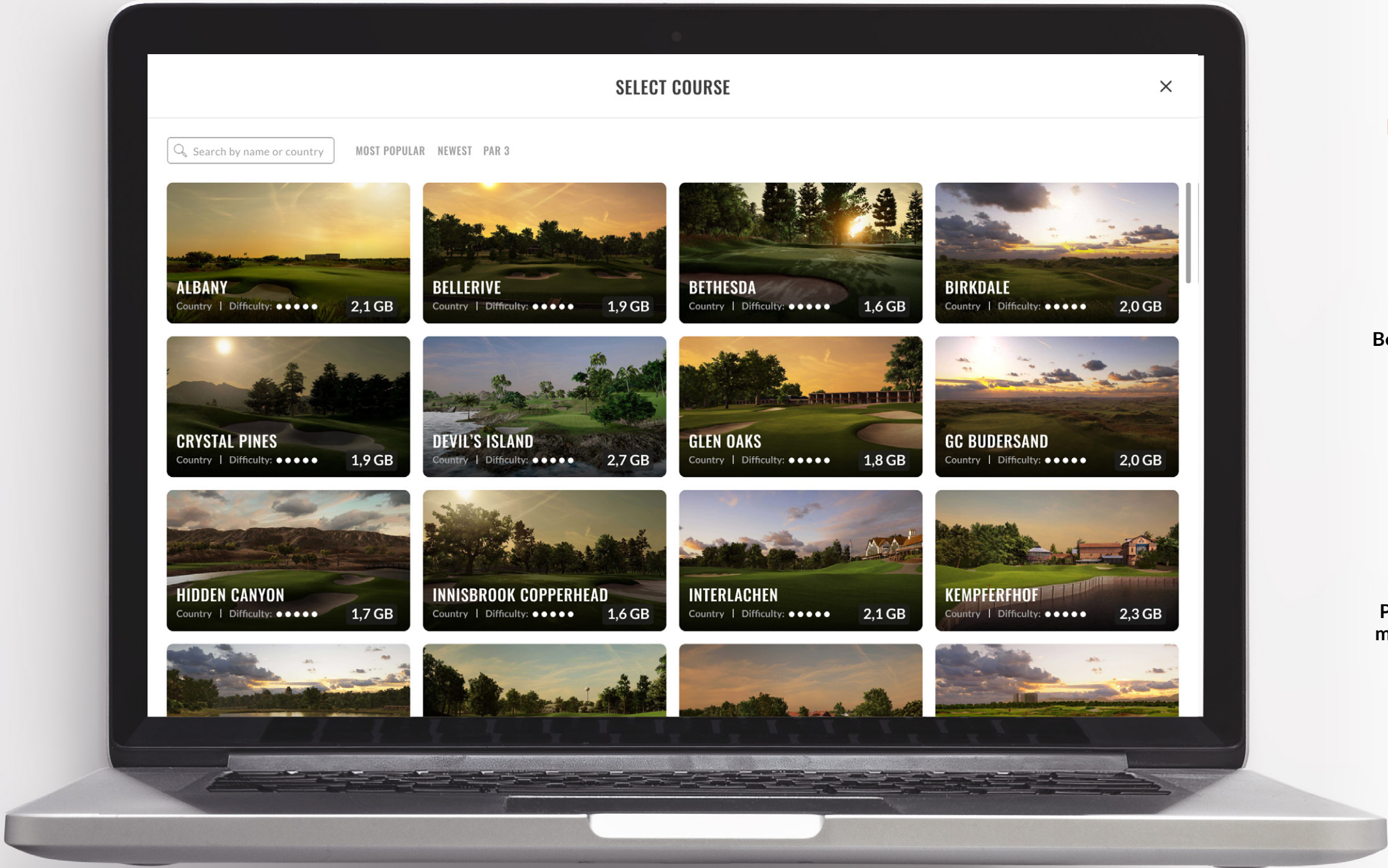


Unparalleled
golfing
experience



ASTONISHING
LEVELS OF
DETAIL

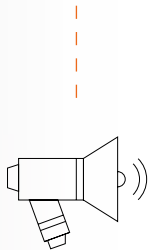
COURSE SELECTOR



BIGGEST COURSE
LIBRARY IN
VIRTUAL GOLF



Boost engagement



Perfect for social
media promotions

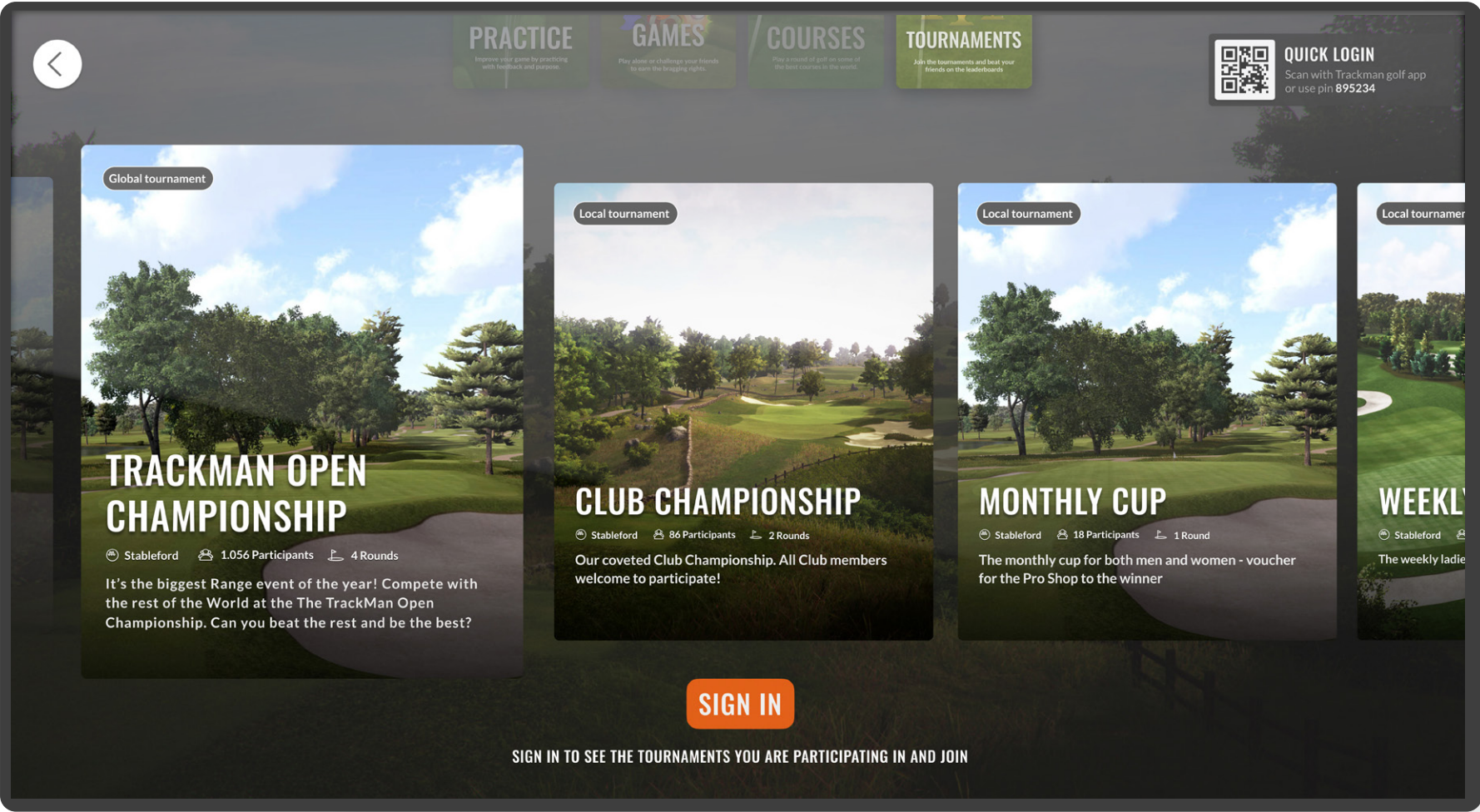
AN ENTIRE
COURSE LIBRARY
AT YOUR SERVICE

Create and boost engagement with TrackMan
Virtual Golf for the Range.

As a TrackMan Range owner, you get full access to the same
extensive – and ever-growing – Virtual Golf course library
known from TrackMan Simulator solutions.

The choice of stunning TrackMan Virtual Golf courses available for
the Range includes some of the world’s most iconic venues. Because
you can change courses as often as you like, you can give your Range
users fresh new content by mixing and matching courses in any
number of combinations.

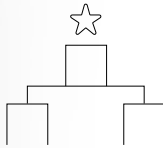
If you have commissioned TrackMan to scan and render your own
course, your players will be able to enjoy a game even though the
actual course is closed, booked out, or taken up with a tournament.



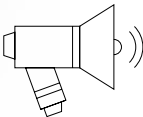
VIRTUAL GOLF TOURNAMENTS



Bring players together



Feel the tournament thrill



Perfect for social media promotions

TOURNAMENTS – A WORLD OF NEW RANGE POSSIBILITIES

TrackMan Range facilities will soon be able to create and host Virtual Golf tournaments on some of the world’s most iconic courses. Owners select a course from TrackMan’s extensive course library and then set the length of the tournament. It can be either a single day, a weekend, a month-long event – or anything in between. The choice is yours.

Virtual Golf tournaments on TrackMan Range are a fun and effective way of bringing players together. Tournaments are also perfect for social media promotions, as well as sponsorship agreements for prizes and the like.

COMPETITIONS THAT BRING NEW LIFE TO YOUR RANGE

TrackMan Range users can soon participate in regional TrackMan-hosted game competitions – from your Range. Players across all TrackMan Range facilities in the region compete for the championship and they can follow the action on dedicated leaderboards.

TrackMan supplies Range owners with free, effective tools to promote the competitions. Prizes from both TrackMan and independent sponsors will make participation an attractive proposition and drive volume growth.

RANGE
COMPETITIONS



Engaging
competitions



Dedicated
leaderboards



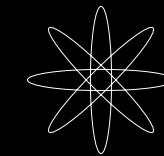
Infinite fun

ENGAGE
USERS WITH RANGE
COMPETITIONS

UNPARALLELED ACCURACY



UNPARALLELED
ACCURACY



State-of-
the-art
algorithms

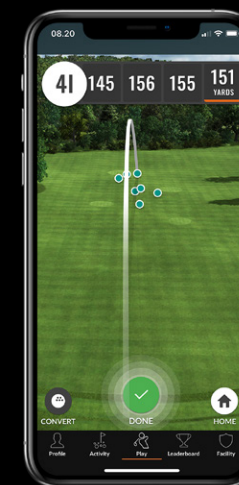


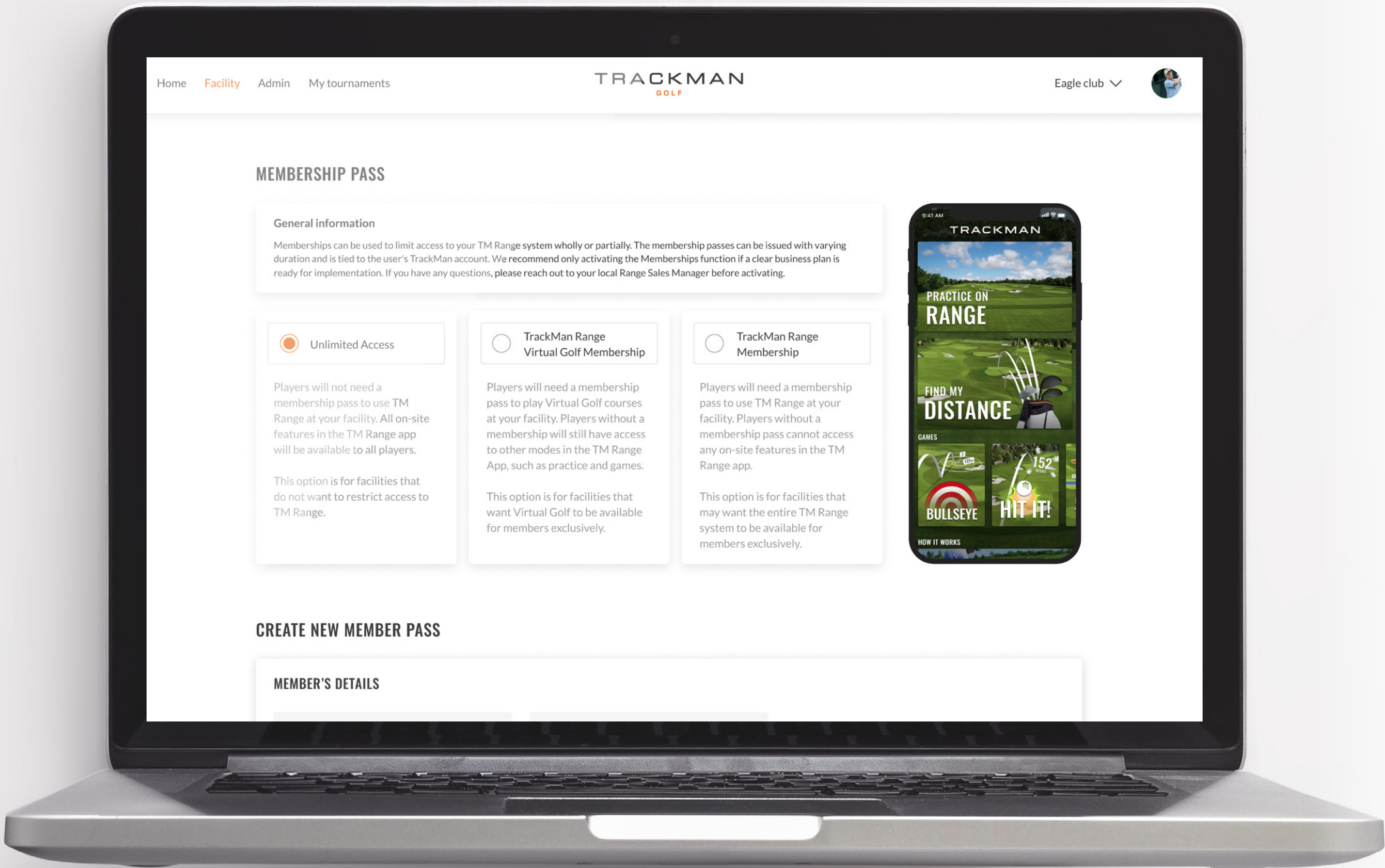
Easily
accessible
performance
data

TRUE YARDAGE — ALSO FROM THE RANGE

The accuracy of TrackMan Range data makes it the most effective and enjoyable way to practice golf. The system tracks the ball for the entire length of your shot until it comes to rest, using state of the art algorithms.

The new Find My Distance feature uses TrackMan's ball flight algorithm, making it easy for players to obtain their true stock yardages on the range. The yardages are automatically saved to the player's TrackMan account and can be accessed anytime as a virtual yardage book.





MEET THE NEW REVENUE GENERATOR FOR RANGE

Now you can make your TrackMan Range a members-only facility. Using the membership settings in your Range Business Growth software is an easy and effective way to increase the revenue generated by your Range solution. Memberships are linked to a TrackMan account, ensuring players get the most out of the system.



THE FLEXIBLE RANGE IS THE FUTURE-PROOF RANGE

Once you have installed your TrackMan Range radars, there are various ways for your users to access the system. You can choose between mobile devices via a powerful free TrackMan app, 21" or 27" touchscreens – or a combination of all three. For example, you can have 27" touchscreens for a section with covered bays and mobile devices for a green grass section.

Being able to mix and match your offerings like this gives you the flexibility to design the combination that delivers the best ROI and the most player satisfaction.

Whichever way you decide to go, TrackMan Range customers are seeing how players stay longer, hit more balls, and spend more on equipment, teaching lessons and food and beverages.



BURHILL GOLF AND LEISURE

TECH BRINGS TRAFFIC

Burhill Group have installed TrackMan Range at three facilities in the UK, with undeniable success. Their two earliest installations in 2020, Hoebridge Golf Centre and Redbourn Golf Club, have experienced revenue growth of more than 120% year-on-year plus a significant boost in food and beverage sales.

www.bglcompany.co.uk/golf/

“Burhill Group and TrackMan share the same values and dedication to outstanding customer experiences. It’s a partnership we couldn’t be happier with.”

Colin Mayes – CEO, Burhill Golf and Leisure



DE HOGE DIJK

SUCCESS ON MULTIPLE TIERS

Even though De Hoge Dijk in the Netherlands raised ball prices by almost 50% when they installed TrackMan Range, they have achieved 250% ball volume growth year-on-year since installation. They have also successfully moved almost 25% of their shots to the 2nd tier of their driving range, which was previously under-utilized.

www.dehogedijk.nl/

“After carefully comparing all systems on the market, our final choice fell on Trackman Range. I have absolutely no regrets about this decision. Our customers are ecstatic with the unique experience we provide them on Trackman Range, which is simply the future. Multiple times per day customers tell me, ‘This is amazing. I will be back soon!’ What’s really left to say?”

Marco Knaap - TrackMan Range Owner



THE PRACTICE STATION

A NEW HAPPY PLACE FOR GOLFERS

TrackMan Range plus TrackMan Simulator equals year-round golf. The formula is simple but powerful and golfers appreciate it.

www.thepracticestation.com/

"As a newer facility, TrackMan Range has drawn so many more people to the range because it's something they can't get anywhere else. But it has also drawn people to the rest of our facility. Our SIM league was almost certainly sold out this year because of TrackMan Range and the marketing we have done. Ultimately, a customer told me that this is his new happy place – and as a driving range owner, it's hard to ask for more than that."

John Bauer - Owner, The Practice Station

THE APP THAT TRANSFORMS THE GOLF EXPERIENCE

The TrackMan Golf app matches a great new look and feel with a next-level ease of use, powerful insights and even more data.

TrackMan Golf lets users get playing in seconds with a quick login. TrackMan's new Virtual Golf handicap system makes playing simulator golf even more fun and rewarding. The app also has new course reports, and the possibility to view and analyze every shot from a single app. The app will be released in 2021.

EVEN MORE DATA



Quick access



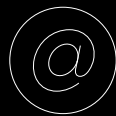
Valuable insights



TRACKMAN

UNLEASH YOUR POTENTIAL

GET IN TOUCH



Find more inspiration at trackmangolf.com and learn how you can unleash your potential.
Contact Global Sales: +45 45 57 08 50 or reach us at sales@trackmangolf.com