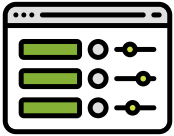


5 Reasons to Select Juniper for Your Wired and Wireless Network



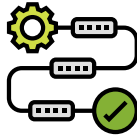
1



Superior User Experiences

The AI-Driven Enterprise is about delivering superior user experiences while simplifying networks with AIOps. It provides unmatched network and device insights to quickly identify and resolve issues. A customizable SLE framework measures pre- and post-connection metrics to optimize performance and experience for users, clients, and wired devices.

2



Streamlined Operations and Self-Driving Actions

Operational simplicity spans from day 0/1 of ZTP onboarding to day 2+ for streamlined management and monitoring. A template-based configuration model delivers efficiency and consistency for bulk site rollouts, yet accommodates customizable policies. Marvis Virtual Network Assistant proactively turns insights into automated, self-driving actions to fix issues quickly.

3



AI-Driven Wi-Fi, Switching and Cloud Services

Get the industry's best unified wired and wireless access layer experience by reimagining how networks are traditionally deployed, provisioned, and operated with AI-powered automation and service levels. Juniper Mist Cloud Services, driven by Mist AI, make networks more predictable, reliable, and measurable along with wayfinding, asset visibility, and contact tracing capabilities.

4



Simplified, Secure Campus Fabrics

Reduce network complexities and address scalability with fabric architectures by managing a number of devices as one. Juniper's campus architectures are built on open, standardized EVPN-VXLAN technology to avoid costly rip and replace upgrades.

5



A Robust Wired and Wireless Portfolio

Juniper's hardware portfolio of Access Points and EX Switches allows you to match the price and performance to technical requirements (multigigabit, PoE, Wi-Fi 6, MACsec, etc.) for SMBs and enterprises of all sizes. Achieve scalability, agility, and reliability with a microservices cloud architecture, with 100% programmable APIs for full automation and integration with third parties. Changing features is simple, and bugs are fixed in near real-time without network disruption.



Automation with the API has allowed us to roll out Juniper APs with speeds and efficiency unheard of with the previous system. From out of box to serving users takes less than 10 minutes.

Dartmouth University

*Mist AI allowed for a **90% reduction** in tickets and the time we spend troubleshooting Wi-Fi is **down 50%**.*

Gap



Juniper is a Leader

Juniper is recognized as a Leader, with the highest score for ability to execute in the 2020 Magic Quadrant for Wired and Wireless LAN Access Infrastructure. Beyond analyst recognition, we are also a Customers' Choice for Gartner Peer Insights, with a 4.9/5.0 rating across 175+ customer reviews.

[Read the report](#)

Ready to see Juniper Wired and Wireless in action?

[Sign up for a weekly live demo at mist.com/demos](#)



Corporate and Sales Headquarters

Juniper Networks, Inc.
1133 Innovation Way
Sunnyvale, CA 94089 USA
Phone: 888.JUNIPER (888.586.4737)
or +1.408.745.2000
Fax: +1.408.745.2100
www.juniper.net

APAC and EMEA Headquarters

Juniper Networks International B.V.
Boeing Avenue 240
1119 PZ Schiphol-Rijk
Amsterdam, The Netherlands
Phone: +31.0.207.125.700
Fax: +31.0.207.125.701

PN: 3050076-004-EN