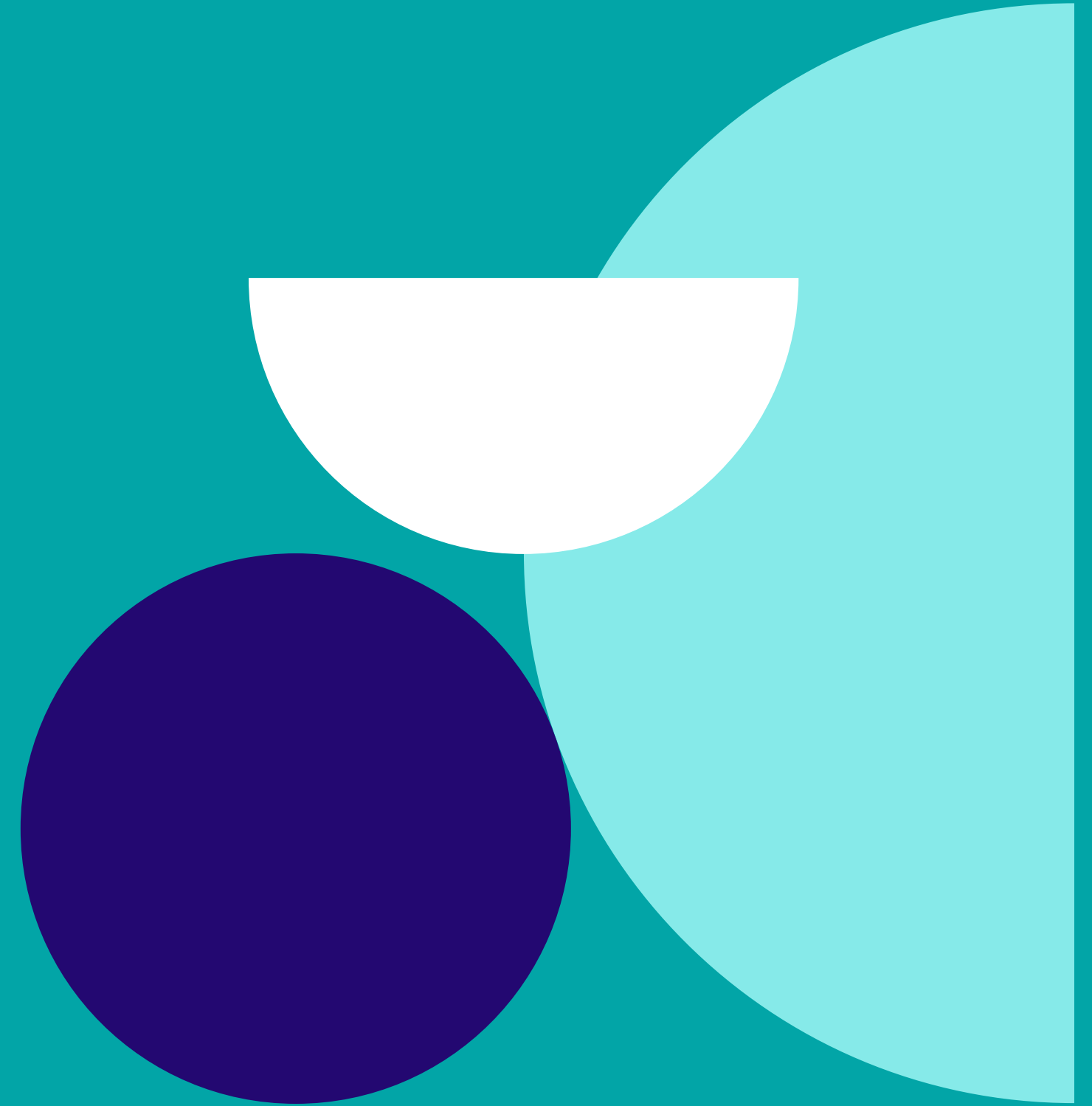


MediCacy

Improving storage solutions for medication



Our Team

Passionate and Driven



SOFIE RÄHR GRAUNBØL

CINO

Product Developer /
User integration

CHARLOTTE AGERLIN

CEO

Front-end management /
Systems Design



1 in 20 Danes live
with diabetes



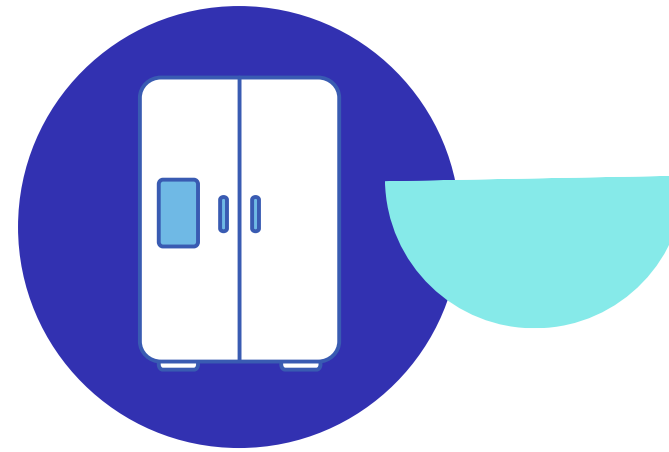
More than 460 million
people worldwide have
diabetes



Insulin - facts!



Insulin is used to treat high bloodglucose



Insulin should be kept refrigerated while unopened



Open insulin should be kept at room temperature and not exceed 25 degrees.

Open insulin should be used within 30 days.

What's out there?

FRIO



Elite Bags



Sugrbag®Smart



CNtronic



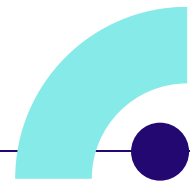
The diabetics say

about current solutions



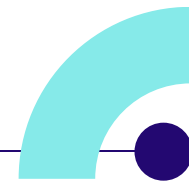
"You have to be aware that you have to remember to prepare the FRIObag beforehand"

"Man skal være opmærksom på at man skal huske at gøre frioposen klar på forhånd"



"My FRIO does not absorb the water, so I had to leave it soaking over night just to get some sort of effect"

Min Frio suger ikke vandet, så må have den til at ligge i blød natten over, hvis den skal have bare en smule effekt.



"I need access to a freezer for the cooling elements. It is usually not a problem, because we always choose a destination where it is accessible"

Det kræver at jeg har adgang til en fryser til køleelementerne. Dette plejer ikke at være et problem, da vi altid holder ferie i enten sommerhus eller campinghytte, hvor der er køkken med fryser.



"Keeping it refrigerated is difficult, especially with long travel time and proper storage while flying is practically impossible"

"køleskab er besværligt især ved længere rejsetid ordentlig opbevaring ved flyver er stor set umulig"



The Vision

Better storage solutions for insulin while traveling

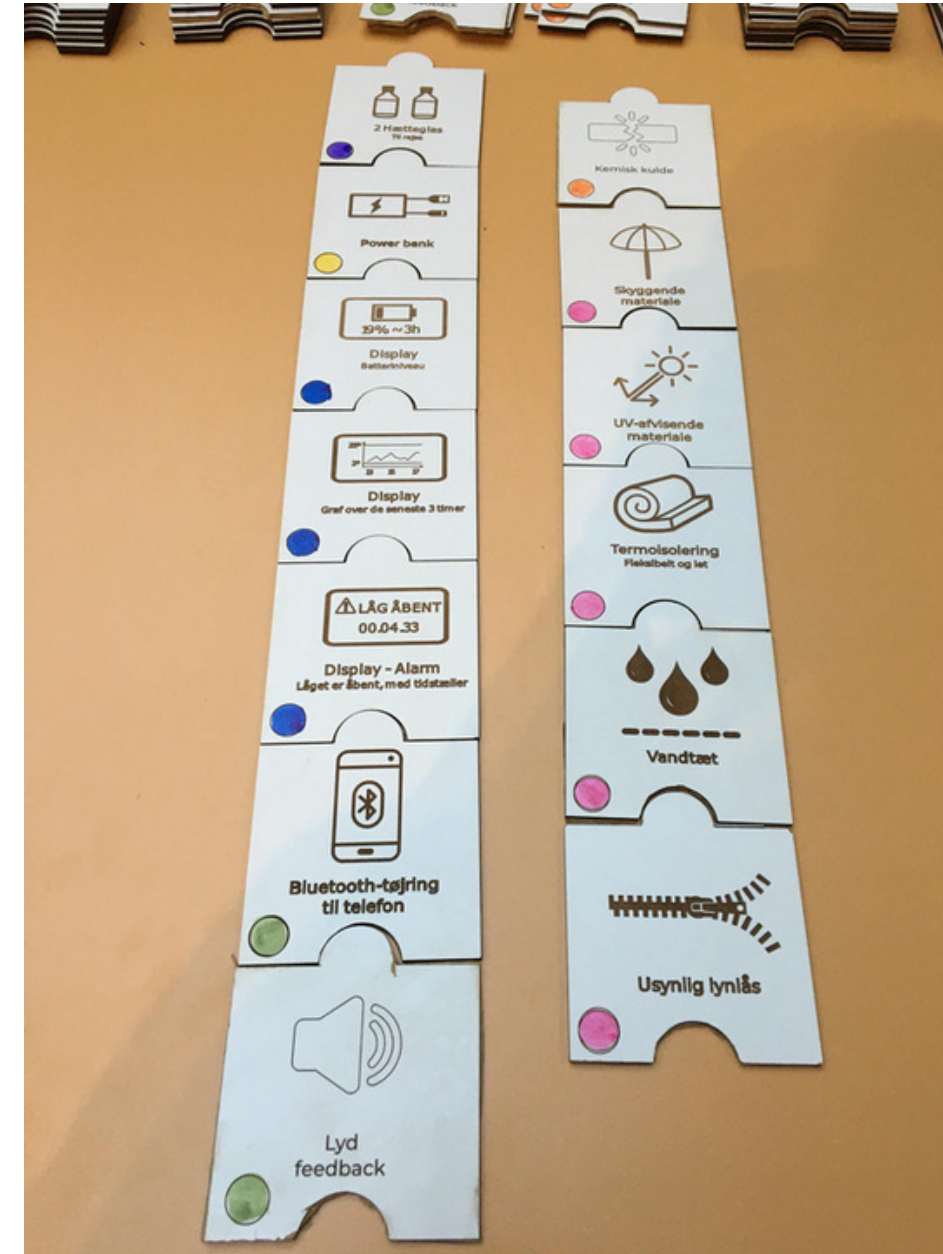
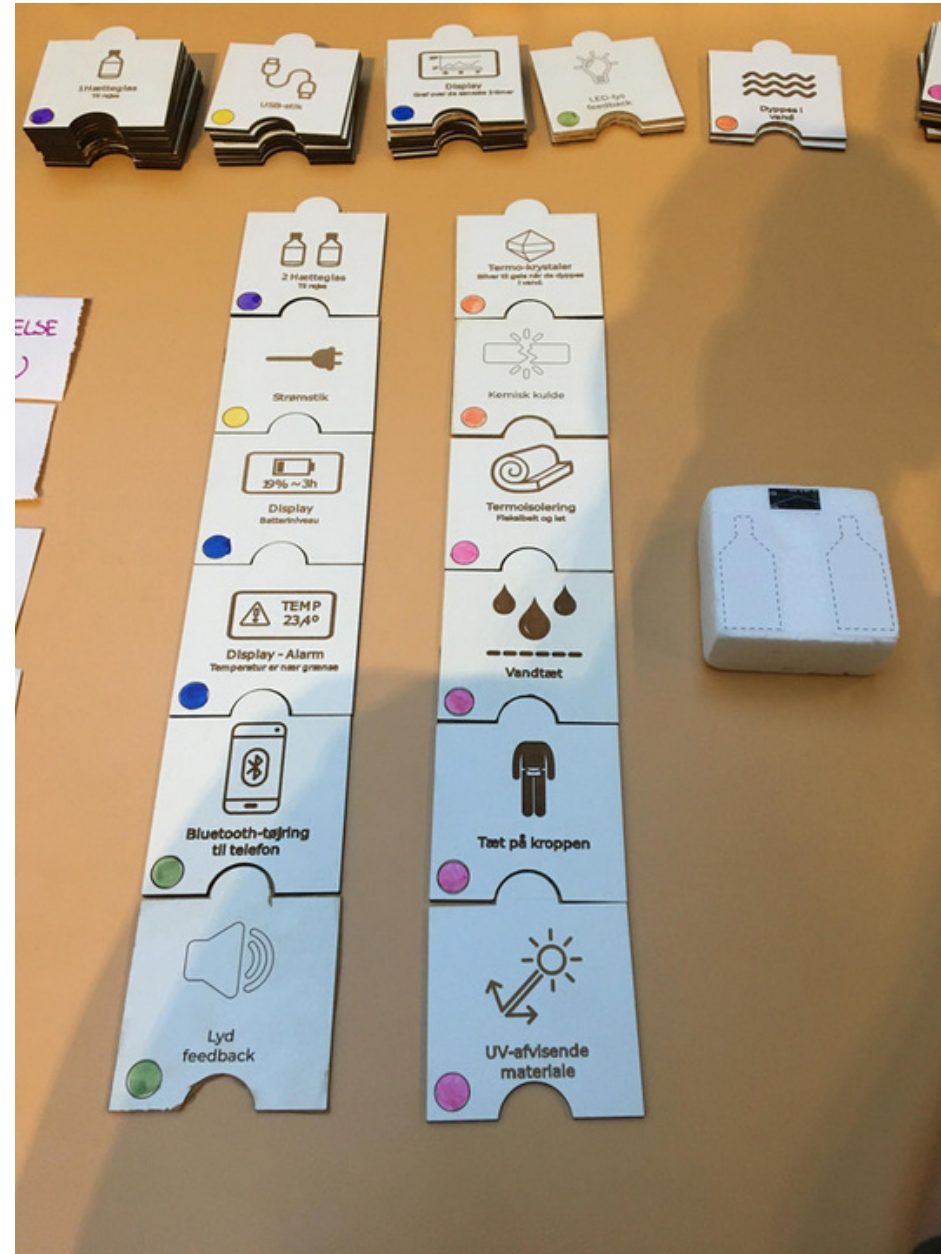


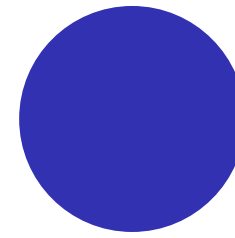
Co-Design

In MediCacy we co-create together with the diabetics to ensure that the product will respond to the wants and needs of the end user.



The puzzles





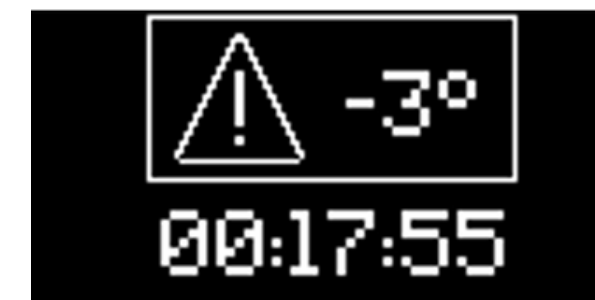
Casing with regulating properties

A storage case that can help keep the insulin within the correct temperature frame, as well as regulate accordingly.

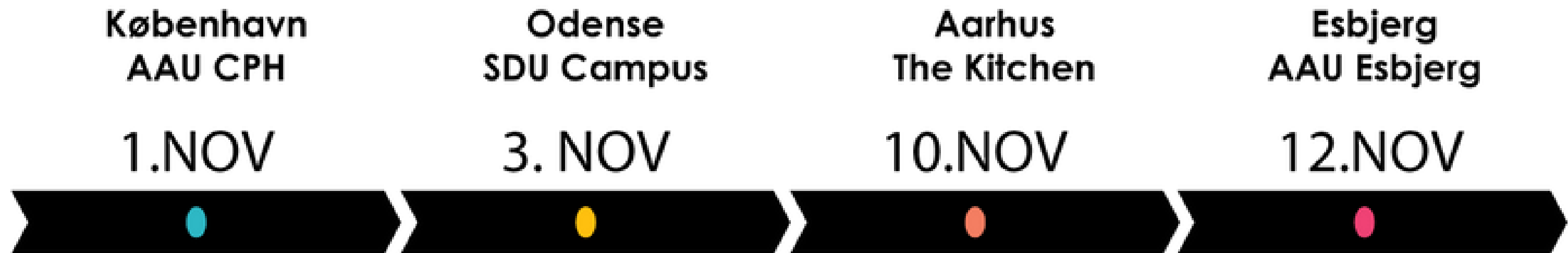


Providing the user with information

The device will provide the diabetic with information about their medications condition. This could be current temperature, and overview of the past 3-6 hours or an alarm if the lid is not properly closed.



More validation!



We are on our workshop tour from 1st to 12th of November



The near future

WORKSHOP TOUR

We are hosting open-workshops to get more feedback from the diabetics on user journeys and the product functions.

REGULATIONS

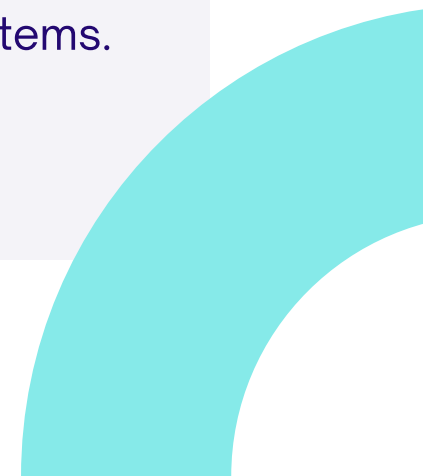
THIS IS A JUNGLE!

PRESIDENTS SUMMIT

We were invited to attend the Presidents Summit on November 8th, where we will learn more about leadership and management of companies

INTERNS

MediCacy will likely be hosting 2 interns from next week. They will provide insights to the market outside of DK and research how our product could impact minorities and countries with different healthcare systems.



We are MediCacy

Improving storage solutions for medication

EMAIL

info@medicacy.dk

PHONE

61 67 48 52

OFFICE ADDRESS

A. C. Meyers Vænge 15, 2450 København SV

