

**Global agrifood:
challenges and future
developments.
Ukrainian perspective**



Global challenges were already there

- ▶ **Climate change, including the biodiversity loss**
- ▶ **Supply chains**
- ▶ **Growing uncertainty, including policy framework**
- ▶ **Food security, including access to the food staples**
- ▶ **What consumer wants (gen X,Y,a)?**



But then...

It got even worse: domino effect

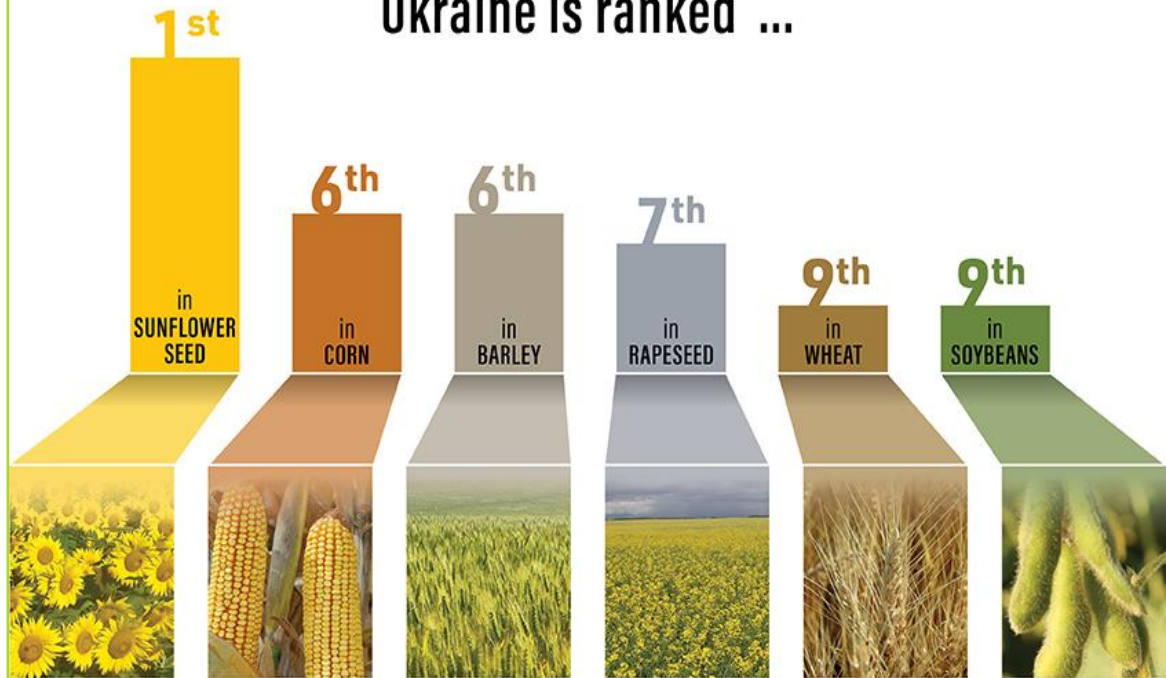


- ▶ Energy, financial and food crises
- ▶ Human crisis
- ▶ Price shocks
- ▶ Cost of living crisis
- ▶ Reaction: too little too late

Why Ukraine does matter...

GLOBAL PRODUCTION

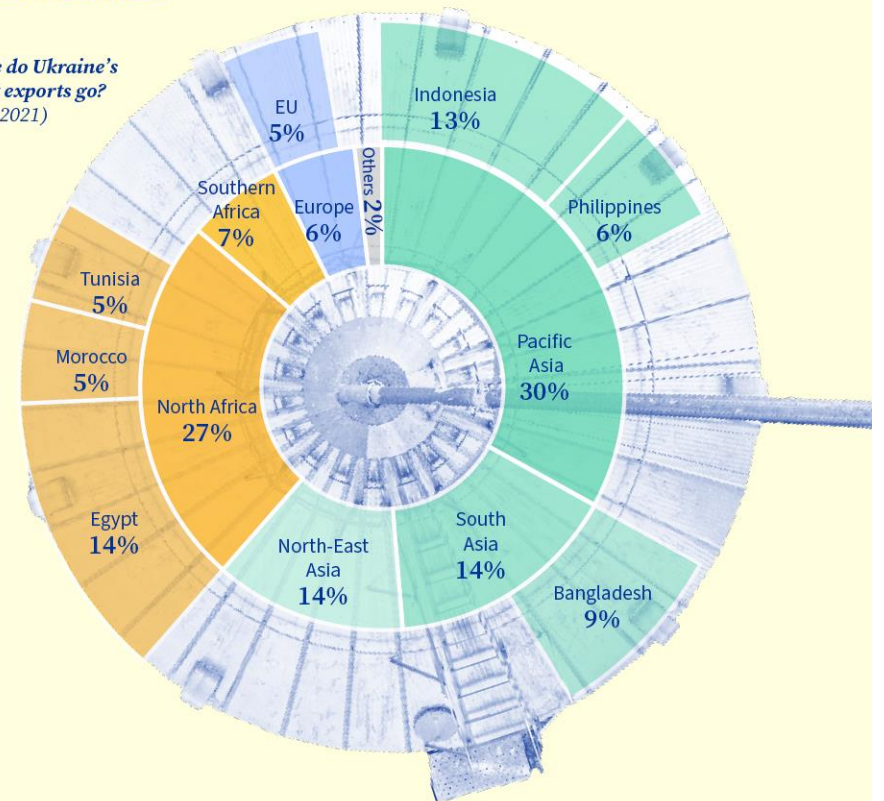
Ukraine is ranked ...



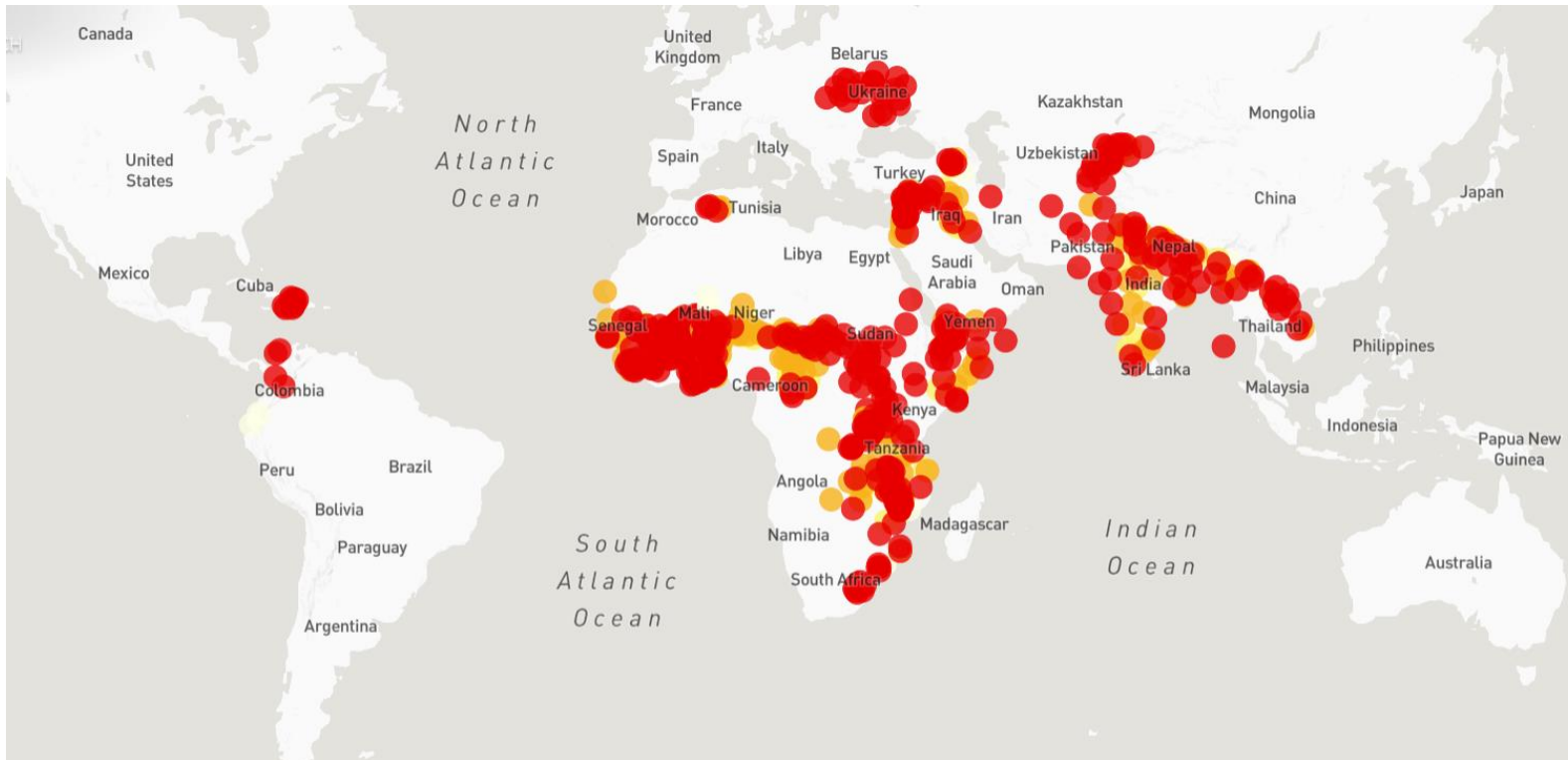
SOURCE: USDA

In 2021, Ukraine exported cereals worth almost \$12 billion

Where do Ukraine's wheat exports go? (2016-2021)



...And what can we learn from it



- ▶ Resilience
- ▶ International and regional cooperation matters
- ▶ Priority setting
- ▶ Role of the state
- ▶ Key factor: people

Future developments and perspectives or balancing act

- ▶ Resilience vs growth
- ▶ Efficiency vs sustainability
- ▶ Responsible consumption & food security
- ▶ GMO & Organic
- ▶ Technologies & human capital



Ukraine related

- ▶ <https://advantageukraine.com/>
- ▶ <https://ukraineinvest.gov.ua/industries/agrifood/>
- ▶ <https://nazovni.online/en>
- ▶ <https://www.dobizwithua.com/>



Takk fyrir athyglina!
Takk fyrir stuðninginn!



[E-Mail: drtrofimto@gmail.com](mailto:drtrofimto@gmail.com)

 : Olga Trofimtseva

 : <https://www.linkedin.com/in/olga-trofimtseva-26013132/>